

## LIFETAN - Eco friendly tanning cycle



## **FINAL REPORT**

# ANNEX PUBLIC AWARENESS AND DISSEMINATION OF RESULTS













# ANNEX DISSEMINATION Eco friendly tanning cycle



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#### 1. INTRODUCTION

This report contains the results related to the LIFETAN dissemination activities carried out within the project, from 1<sup>st</sup> October 2015 till 31<sup>st</sup> December 2017. In Table 1.1 is reported the Gantt diagram of the actions that are detailed in this Annex.

Table 1.1 Gantt diagram of Public awareness and dissemination of results actions

ACTIONS		2015 2016			2017								
		I	II	III	IV	I	II	III	IV	I	II	III	IV
D.1	Website creation				D								
<b>D.2</b>	Innovative technology for leather industrial natural tanning manual												D
D.3	Training courses and workshops in Italy and Spain												
<b>D.4</b>	Diffusion material p0reparation												D
<b>D.</b> 5	International conferences, events and fairs												
<b>D.6</b>	Networking												

ENEA, SSPT-PROMAS-TEMAF in particular, is the responsible for public awareness and dissemination of results of LIFETAN projects. Three different ENEA units with specific skills, were involved in order to assure an appropriate service for technical creation, update and maintenance of the website, and also for social network or for some diffusion material.

In the figure 1.1 the main dissemination network created within ENEA, including the connection with project beneficiaries, is reported.

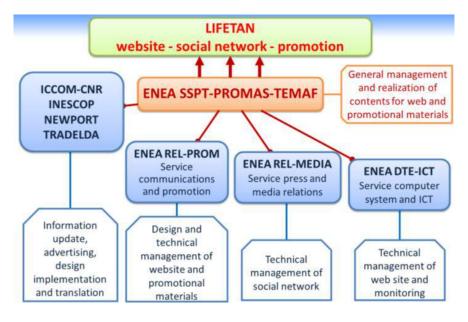


Figure 1.1 – ENEA network for public awareness and dissemination of LIFETAN results







#### 2. **ACTION D1 - WEBSITE CREATION**

ENEA was the responsible of the creation of the LIFETAN web site, containing information about the LIFEWTAN project development and results. The web site created was clearly and visibly marked with Life logo. Moreover, the partners added information about the project to their corresponding corporate web sites and created a link to the web site created by ENEA.

A detailed description of the Action D1 activities carried out up 31 December 2015, is reported in the project document DELIVERABLE ACTION D.1 - LIFETAN WEBSITE.

Following a preliminary "static" version of the web site with the main characteristics and initiatives of the project, during December 2015 the web site www.lifetan.eu has been published and it is network-accessible.

#### 2.1 LIFETAN website update

The website is periodically updated and contains, in its public or reserved areas, all the documents produced during the project's activities according to the requirements foreseen in the Action D.1 of the LIFETAN project.

Following website updates was done also in agreement with the Project Adviser letter (EASME/B3/ml D(2016) 3858341; Brussels, 05/07/2016) sent after the first monitoring visit. The main LIFETAN website updates regarded:

- the addiction of the phrase "With the contribution of the LIFE programme of the European Union" clearly visible in all page of the website;
- the creation of a new page named "Networking projects" was created and filled with links and information about the projects that formed the LIFETAN networking;
- a "private area" available only for beneficiaries of the project was created; the "private area" ensure a media for the mutual updating of results and information exchange for beneficiary;
- a specific page for Stakeholder, including the companies that have shown their interest in the demonstration of the new TAN technology;
- update of link page with new networking projects and special stakeholder;
- periodic update of the space "Focus on" in the home page that is used to put in evidence news, information or special subject related to LIFETAN project.

Beneficiaries contributed to the website update both with technical and dissemination materials, news about the diffusion actions as attendance to fairs, congresses, stakeholder involved etc. Moreover, INESCOP has carried out the translation of Spanish contents.

Since its creation, a link to the official project website (www.lifetan.eu) has been available on website of project beneficiaries.

In Figure 2.1 was reported the site map of English version (same site map for Italian and Spanish versions), while the example of website pages is reported in following figures (Figg. 2.2-7)





Note agail - Shinory - Accessability

ENCA - Lyngolevere Theoritch Revol. 76 - 00195 ROMA Balls - Paralle IVA 00985801000 - Codice Facule 01320/40580

Figure 2.1 –Site map of LIFETAN website







Figure 2.2 – LIFETAN webpage containing networking projects







Figure 2.3 – LIFETAN website Private area







Figure 2.4 –LIFETAN website page for Stakeholder





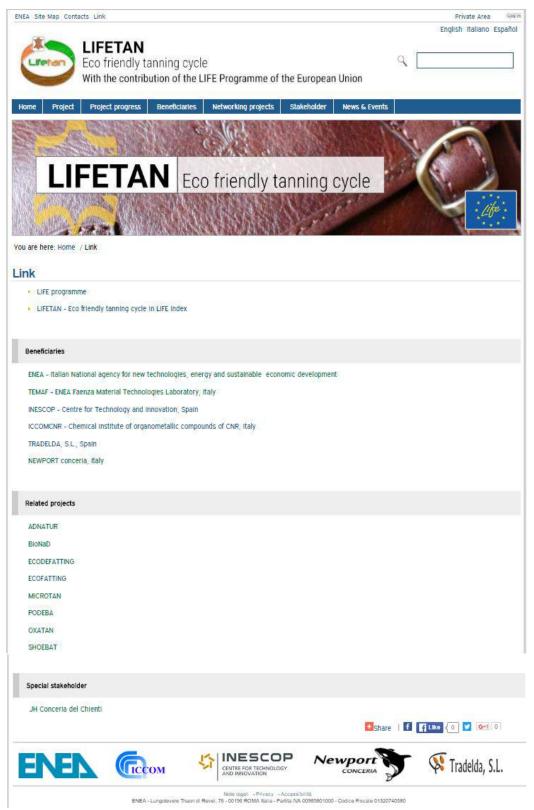


Figure 2.5 –LIFETAN website page for Link





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Figure 2.6 – Example of Focus ON update





#### www.enea.it/en/faenza-laboratories





www.tradelda.com



www.concerianewport.it

Figure 2.7 – Link from website of beneficiaries to the LIFETAN project's website (www.lifetan.eu)



#### 2.2 LIFETAN website access monitoring

The LIFETAN website is continuously monitored by means of the free system Google Analytics that permits the data collection and monitoring of the website; it is possible to elaborate statistical analysis choosing a specific reference period and selected parameters.

Moreover, other important indication could help to better understand the external interest about the LIFETAN project. For example, the identification of Country access permits to monitor the interest in the project by different country, European or non-European country.

In the next figure the monitored parameters of the LIFETAN website from January 2016 till December 2017 (Figg. 2.7-33).

A spam effect was clearly revealed in August and September 2016 by looking at the average session duration (Figg. 2.15-16). Starting from August 2016 (Figg. 2.17-33) the data were appropriately filtered with the exclusion of sessions with a length equal to or shorter than 1 second and the unknown languages.

The main parameters selected for website monitoring are summarized in Table 2.1.

Table 2.1 – Monitored parameters from January 2016 till December 2017

Monitored parameters	End of the project	Foreseen
No. of individuals	1.779	9.600
No. of unique visits	2.446	8.000
Average visit duration (minutes)	00:04:30	00:10:00
Number of download	Not available	500

The monitored parameters are lower than foreseen but other individuals are reached by means of social network and newsletters. The Official ENEA Facebook page (about 9.900 Like and 10.072 Follower), ENEA twitter (about 7.000 Like and 9.600 Follower) and INESCOP twitter (about 500 Like and 300 Follower) profiles were used for social network dissemination (Figg. 3.31-32); a specific Facebook pages of the project was not created. Details are reported in Chapter 3.4 f the present document.





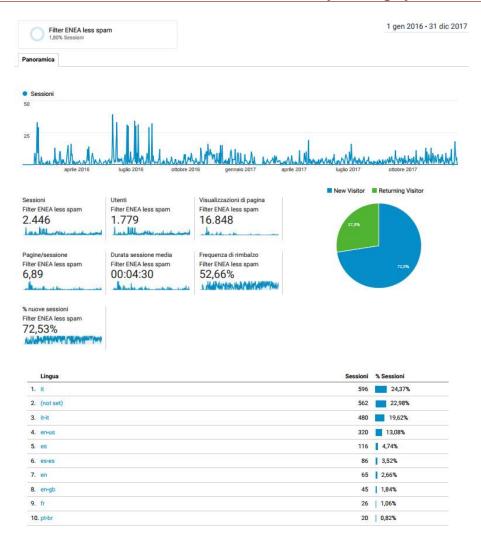


Figure 2.7 – LIFETAN website access monitoring data at the end of the project from January 2016 till December 2017 (applied filter)





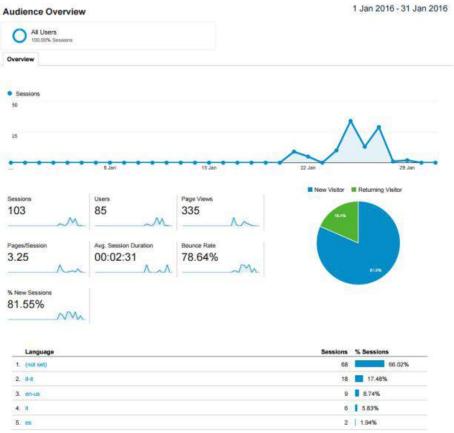
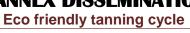


Figure 2.8 – LIFETAN website access monitoring in January 2016







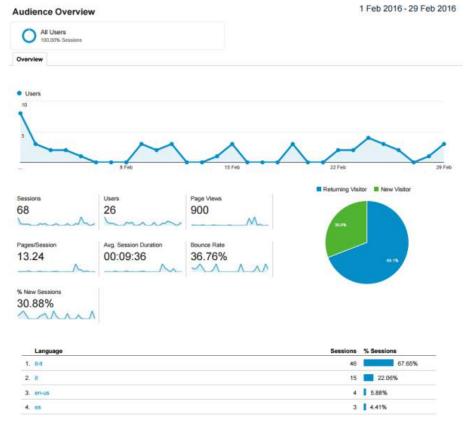


Figure 2.9 – LIFETAN website access monitoring in February 2016







Figure 2.10 – LIFETAN website access monitoring in March 2016







Figure 2.11 – LIFETAN website access monitoring in April 2016





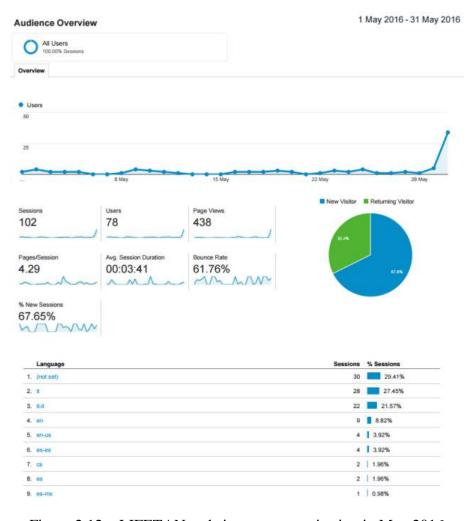


Figure 2.12 – LIFETAN website access monitoring in May 2016





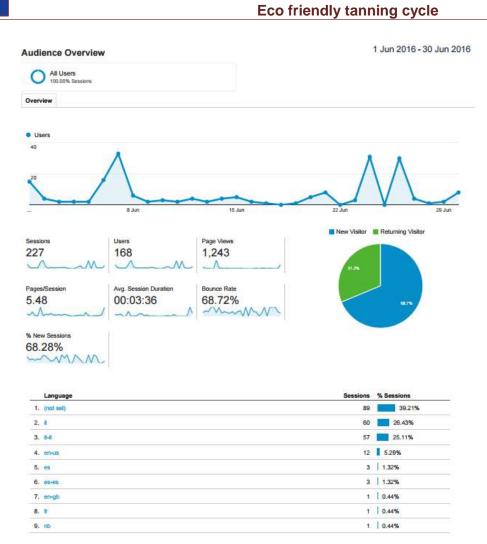


Figure 2.13 – LIFETAN website access monitoring in June 2016





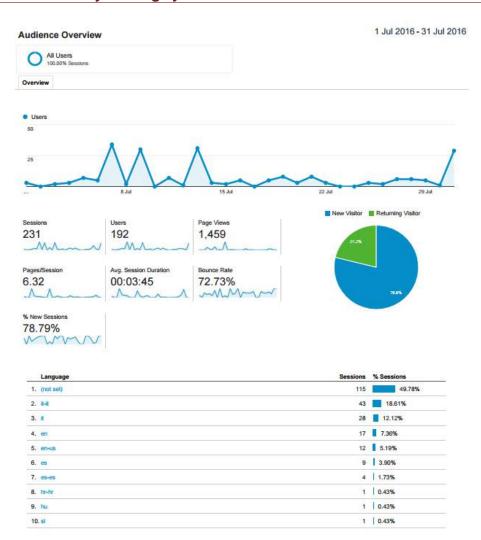


Figure 2.14 – LIFETAN website access monitoring in July 2016





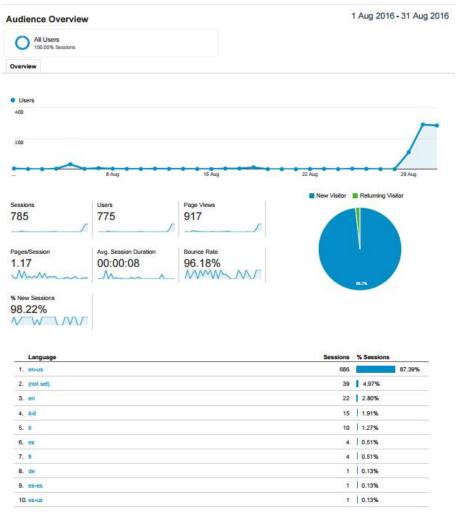


Figure 2.15 – LIFETAN website access monitoring in August 2016





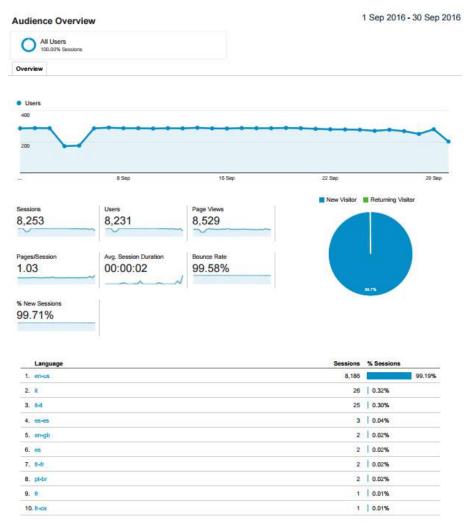


Figure 2.16 – LIFETAN website access monitoring in September 2016





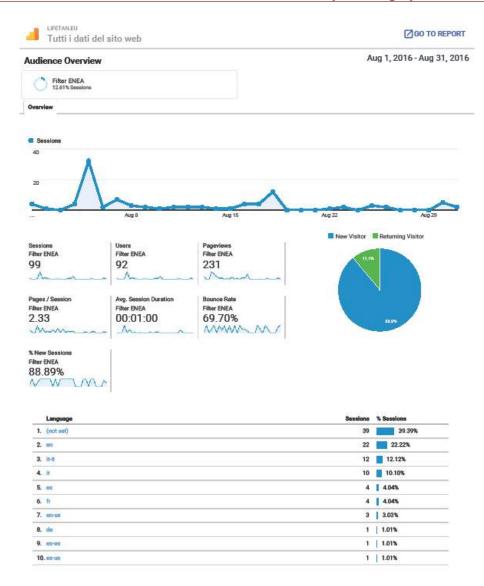


Figure 2.17 – LIFETAN website access monitoring in August 2016 (applied filter)





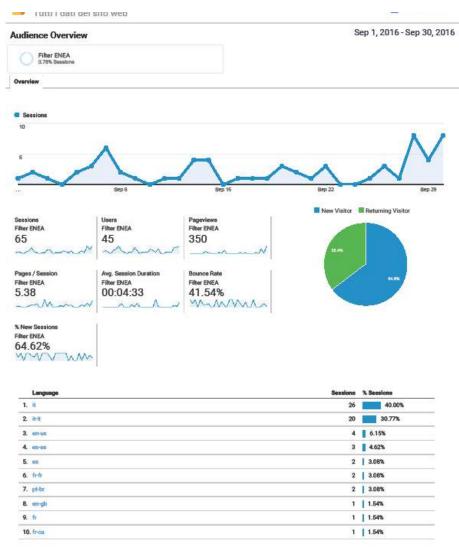


Figure 2.18– LIFETAN website access monitoring in September 2016 (applied filter)





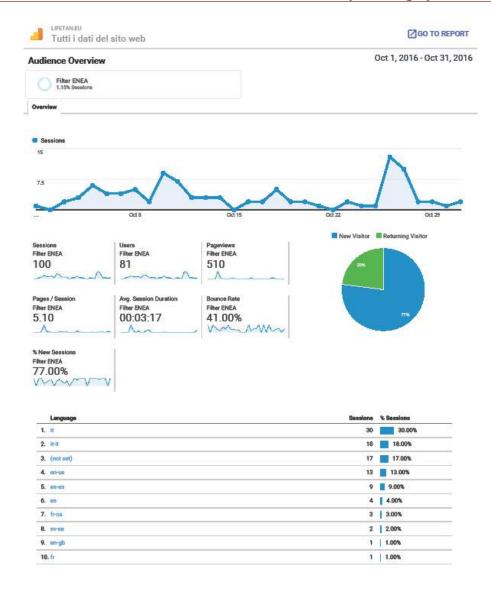


Figure 2.19 – LIFETAN website access monitoring in October 2016 (applied filter)



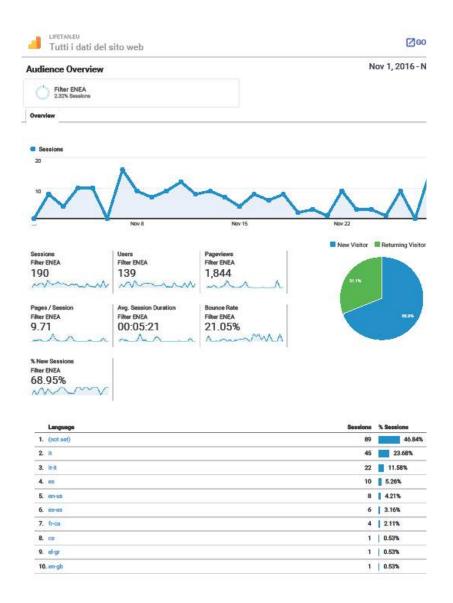


Figure 2.20 – LIFETAN website access monitoring in November 2016 (applied filter)



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1 0.86%





Figure 2.21 – LIFETAN website access monitoring in December 2016 (applied filter)

10. es-mx



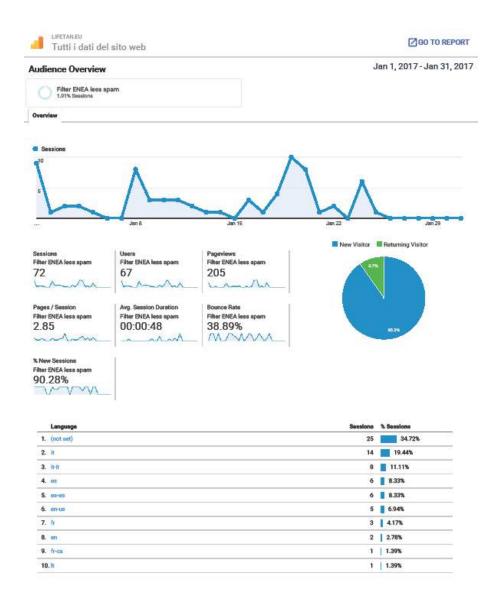


Figure 2.22 – LIFETAN website access monitoring in January 2017 (applied filter)





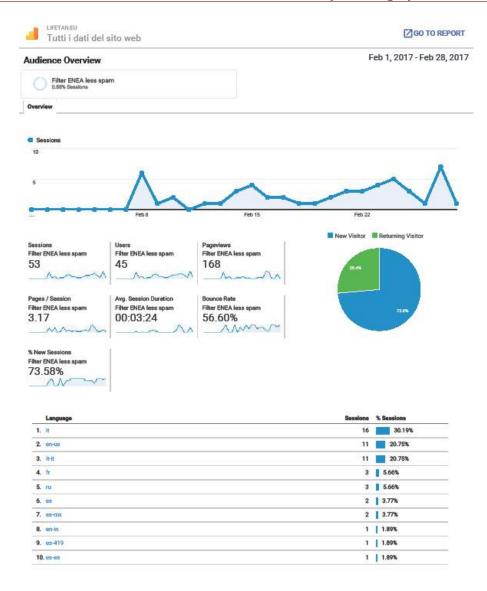


Figure 2.23 – LIFETAN website access monitoring in February 2017 (applied filter)





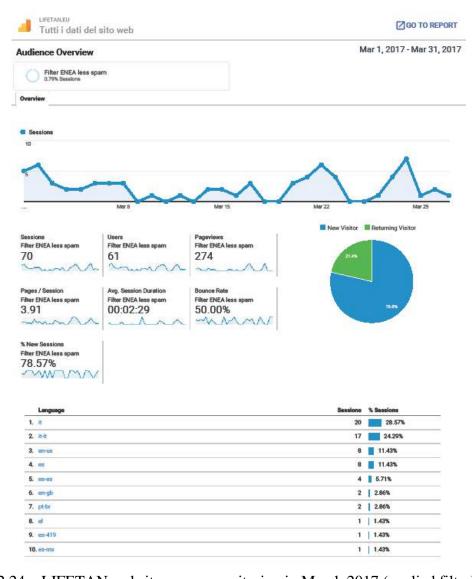


Figure 2.24 – LIFETAN website access monitoring in March 2017 (applied filter)



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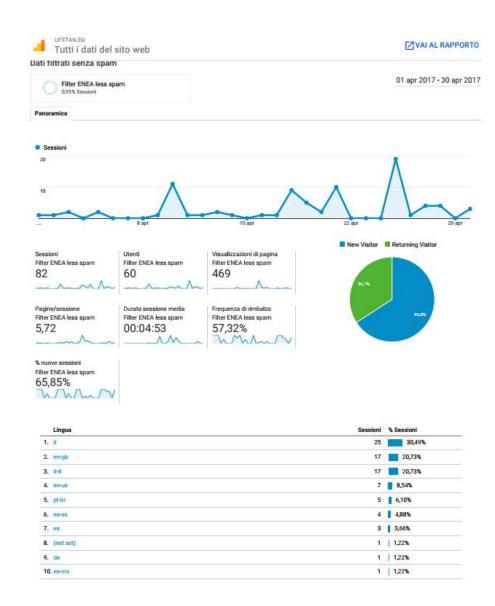


Figure 2.25 – LIFETAN website access monitoring in April 2017 (applied filter)





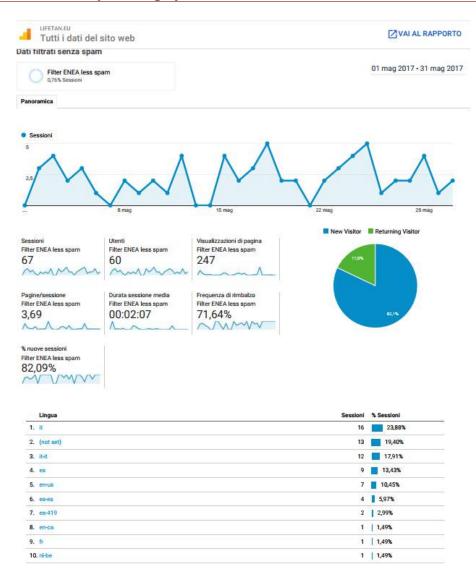


Figure 2.26 – LIFETAN website access monitoring in May 2017 (applied filter)





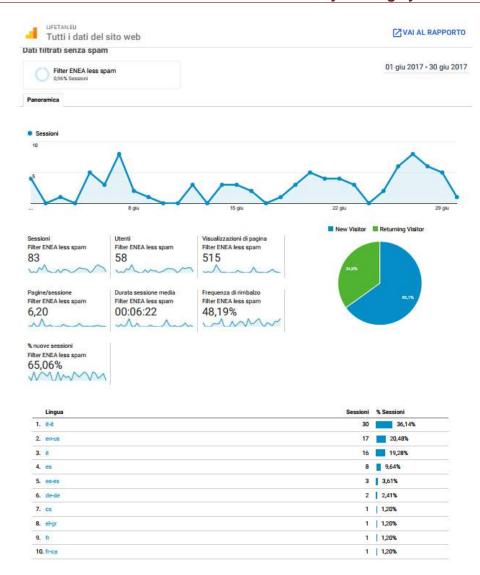


Figure 2.27 – LIFETAN website access monitoring in June 2017 (applied filter)





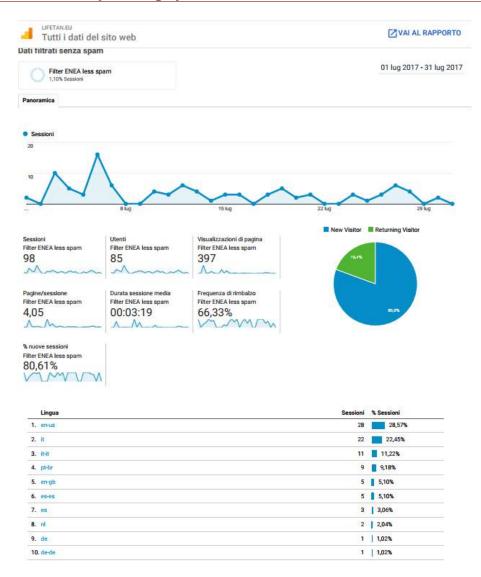


Figure 2.28 – LIFETAN website access monitoring in July 2017 (applied filter)



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Figure 2.29 – LIFETAN website access monitoring in August 2017 (applied filter)





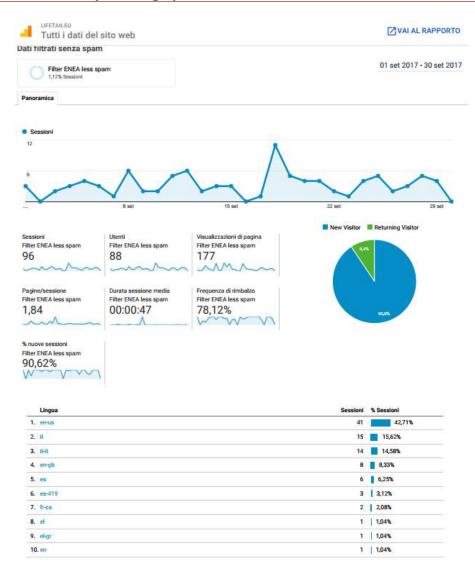


Figure 2.30 – LIFETAN website access monitoring in September 2017 (applied filter)





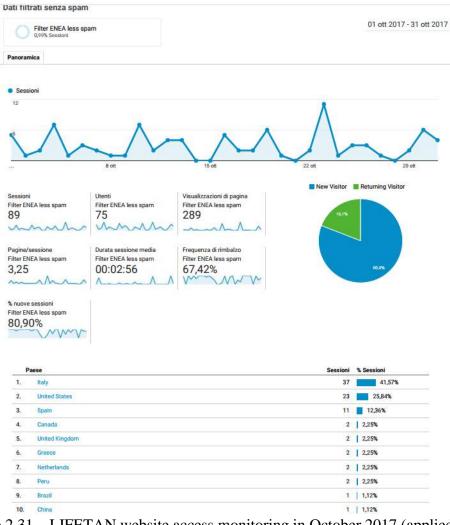


Figure 2.31 – LIFETAN website access monitoring in October 2017 (applied filter)





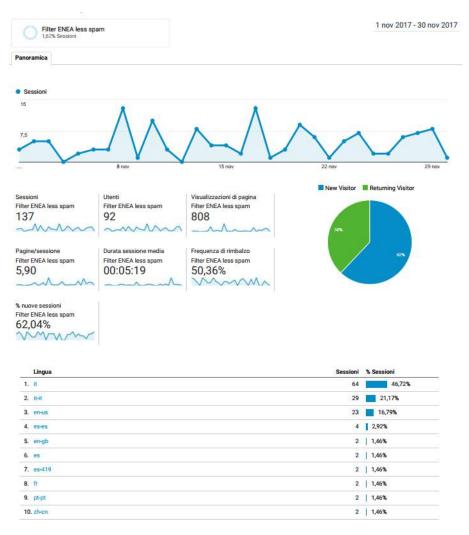


Figure 2.32 – LIFETAN website access monitoring in November 2017 (applied filter)



1 | 0,83%





Figure 2.33 – LIFETAN website access monitoring in December 2017 (applied filter)



#### 3. ACTION D4 - Diffusion material preparation

#### 3.1 LIFETAN Logo

A logo of LIFETAN project was designed (Fig. 3.1) and delivered with LIFE logo to each beneficiary in order to brand all diffusion and dissemination material as poster, website link, news, etc.



Figure 3.1 – Logo of LIFETAN project

A LIFETAN project labels was also designed in order to identify leather samples and articles produced within the project (Fig. 3.2).





Figure 3.2 –LIFETAN labels prepared by INESCOP and Newport

#### 3.2 LIFETAN Notice board

During the first period of the LIFETAN project ENEA designed and created the structure of the project Notice board and produced printed copies (700x1000mm), which were given to all the



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partners and displayed in visible spots and accessible places to the public on the partners' premises. In figures 3.3 and 3.4 the LIFETAN Notice board in English and Italian languages.



Figure 3.3– English LIFETAN Notice board prepared by ENEA





#### PROGETTO

LIFETAN intende dimostrare l'applicabilità di prodotti naturali a basso impatto ambientale e di tecnologie innovative per l'intero processo conciario delle pelli, ed in particolare nelle fasi macerazione, sgrassaggio, tintura, ingrasso e concia.

#### **OBIETTIVI**

Il principale obiettivo dal punto di vista ambientale, sociale ed economico è la sostituzione di prodotti chimici tossici attualmente impiegati nell'industria conciaria con prodotti naturali, al fine di raggiungere un significativo business eco-sostenibile e conveniente per le aziende. Realizzazione di prodotti in pelle di alta qualità, tradizionali o nuovi, perfettamente lavorabili.

#### Dimostrazione a tre livelli

- 1. Scala di laboratorio
- Scala semi-industriale
- Scala pre-industriale

#### RISULTATI ATTESI

- 6 nuove formulazioni con prodotti naturali per il processo di concia
- ríciclo di pollina e uso per prodotti tecnici per la fase di macerazione
- 100 pelli conciate con prodotti naturali per ogni livello di dimostrazione: laboratorio - semi-industriale
- pre-industrial
- ulteriori 100 prodotti in pelle in linea con i criteri del marchio europeo Ecolabel
- riduzione del 20% di inquinanti nelle acque reflue
- riduzione del 20% del consumo di acqua durante il processo di concia
- riduzione del 20% di emissioni di gas serra
- · aumento della biodegradabilità delle molecole impiegate
- aumento della penetrazione nella pelle da parte dei nuovi prodotti usati e migliori prestazioni dei prodotti finiti.
- dimostrazione della fattibilità tecnica, sociale ed economica della concia delle pelli senza l'uso di Cromo



Figure 3.4 – Italian LIFETAN Notice board prepared by ENEA





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#### NOTICE BOARD in premises of beneficiaries

The following photos (Figg. 3.5-9) shown the LIFETAN Notice board located in visible spots and places accessible to the public in the premises of ENEA, ICCOMCNR, INESCOP, NEWPORT and TRADELDA. 15 copies of bilingual notice board were distributed to beneficiaries.



Figure 3.5 – English and Italian LIFETAN Notice board in ENEA premises



Figure 3.6 – LIFETAN Notice board in ICCOMCNR premises





Figure 3.7 – LIFETAN Notice board in NEWPORT premises

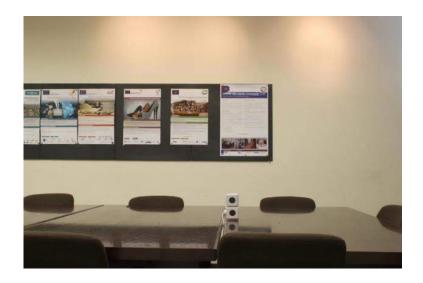


Figure 3.8 – LIFETAN Notice board in INESCOP premises



Figure 3.9 – LIFETAN Notice board in TRADELDA premises



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#### 3.3 LIFETAN posters and presentations

ENEA and beneficiaries have prepared several dissemination materials. ENEA has prepared presentation for different events (Fig. 3.10); INESCOP has prepared several dissemination materials (in English and Spanish), such as a notice-board, a poster and project presentations for dissemination actions in fairs, conferences, etc (Fig. 3.11-15).



Figure 3.10 – Examples of project presentations for dissemination actions prepared by ENEA and INESCOP



For example, in Figure 3.11 the materials displayed in several places at INESCOP's premises in Elda and Vall d'Uixó.









Figure 3.11 - LIFETAN dissemination materials at INESCOP's premises

These dissemination materials have been also employed in different dissemination events carried out by INESCOP at its premises or in other places:



Figure 3.12 - LIFETAN project dissemination in a training course of LEAN manufacturing on 15st May 2016 at INESCOP's premises





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Figure 3.13 - LIFETAN project dissemination at Workshop of the Step to Sustainability project – S2S project on 21st July 2016 at INESCOP's premises

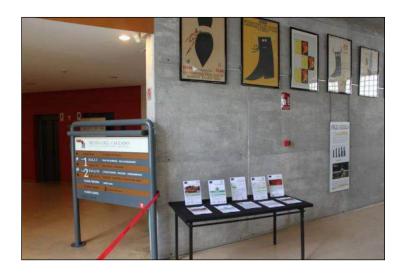


Figure 3.14 - LIFETAN project dissemination at the Footwear Museum of Elda (which has around 9000 visitors in 2015).

At the end of the project, more than 25 copies of the following posters were prepared (Fig.3.15 a, b):

- 1 bilingual poster of INESCOP distributed in 6 copies to beneficiary
- 1 scientific poster Analytical Spectroscopy Congress 2016 of ICCOM-CNR
- 1 scientific poster SCI 2016 of ICCOM-CNR
- 3 scientific posters CSI XL 2017 of ENEA & ICCOM-CNR
- 1 scientific poster SCI2017 of ICCOM-CNR & ENEA
- 2 scientific posters ECOMONDO 2017 ENEA -INESCOP and all partner

Other detail are reported in the Chapter 4 of the present document.







Figure 3.15.a - LIFETAN posters





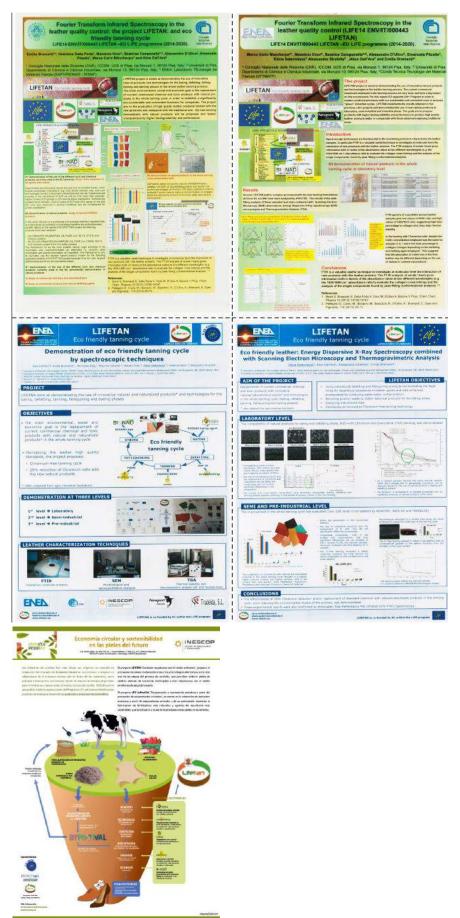


Figure 3.15.a - LIFETAN posters



#### 3.4 LIFETAN articles and press release

Since the beginning of the LIFETAN project, the following press releases and newsletter have been prepared for project dissemination, in the local, national and international press, TV interviews, specialised technical magazines, e-newsletters, etc.

- Two articles (Figg. 3.16-17) made by ENEA and published through ENEA media channels and Italian press. The article is available (from June 1<sup>st</sup>, 2016) on:
  - "NEWS" webpage in Italian ( http://www.enea.it/it/Stampa/news/ambiente-enea-coordina-programma-ue-per-industria-conciaria-piu-green/ ) and English language (http://www.enea.it/en/news/environment-enea-eu-coordinator-of-sustainable-tanning-industry-program );
  - its dissemination was also done by the newsletter ENEA@informa (Fig.3.18), both in Italian and English languages; the newsletter ENEA@informa sent email to about 3000 addressees including stakeholders on energy, new technologies, the environment and sustainable economic development, national and international media, companies, public administrations, local bodies, associations and institutions.
- Article published on Focus.it (1st June 2016), the website of the FOCUS monthly magazine (Mondadori Scienza SpA Edition), the most widespread Italian magazine for science diffusion, (Fig.3.19) (http://www.focus.it/ambiente/ecologia/industria-conciaria-green-enea-coordina-il-programma-ue)
- News on arpat.toscana.it (3rd August, 2016), the website of Regional Agency of Environment protection of Tuscany region (http://www.arpat.toscana.it/notizie/notizie-brevi/2016/industria-conciaria-green-con-il-progetto-ue-lifetan) (Fig. 3.20)
- INESCOP has presented the project through the newsletters (2015 and 2016) that are distributed in electronic and paper form to INESCOP's member companies (mainly tanneries and footwear and leather goods manufacturers) (Figg.3.21-22)
- a summary of the project has been published in the Footwear technologic monitoring newsletter
  of the Observatory for Industrial Technology Foresight (OPTI) 2016, which objective is to
  create a knowledgebase on the most relevant technology trends for future economic and social
  development, therefore providing support for decision-making regarding technology in both
  public and private fields (fig. 3.23)
- ENEA article and Newsletter, April 2017 (Fig. 3.24)
- Article published on PLATINUM Aziende e protagonisti (July 2017), a significant publishing media due to his editorial profile and quality. Distributed in Italy in Direct Mailing and in newsstand with Il Sole 24 Ore, Platinum is also widely used in Europe through the Italian Chamber of Commerce abroad (CCIE) and on this site it is possible to consult the full version in Italian and English (Figg. 3.25 26) (http://www.platinum-online.com/wp-content/uploads/PL059-LUGLIO-2017.pdf).
- Article in LederPiel Magazine Anno XXI N°108 2nd trimestre de 2017 (Fig.3.27)
- INESCOP wrote 2 articles about promotion of the LIFETAN workshop and the training course in the newsletters Medio Ambiente (November 2017) that are distributed in electronic and paper form to INESCOP's member companies (mainly tanneries and footwear and leather goods manufacturers) (Figg.3.28)
- Article "Eco-friendly Leather: Chromium Reduction in the Tanning Cycle" Journal of Environmental Science and Engineering A 6 (2017) 402-409 (doi:10.17265/2162-5298/2017.08.004) (Fig.3.29)

Moreover, on the basis of the work carried out in before the end of LIFETAN project, other two articles were published at the beginning of 2018.





- Article in Arsutoria Magazine English and Italian version (http://tannerymagazine.com/it/una-concia-sempre-piu-verde/ http://tannerymagazine.com/ever-greener-tanning/) (Fig. 3.30)
- Articole in Avvenire 6 February 2018 (https://www.avvenire.it/economia/pagine/piu-posti-con-l-industria-conciaria-verde) (Fig. 3.31)



#### Other webpage link:

- http://www.econewsweb.it/it/2015/11/27/europa-ambiente-fondi/#.WOT7\_fnyjcs
- http://www.regionieambiente.it/it/articoli/life-lue-approva-21-eco-progetti-in-italia-per-oltre-39-milioni-di-euro
- http://www.adnkronos.com/sostenibilita/world-in-progress/2016/06/01/industria-conciaria-green-enea-coordina-programma\_Z6Y9Jklwg2IpDzssijbTtO.html?refresh\_ce
- http://www.amapola.it/progress-towards-a-sustainable-tanning-industry/
- https://www.argoit.com/en/sezione\_id,2/newssez\_id,214/eco-projects-life-21-italian-projects-approved-incoming-39-millions-from-eu/communications.html
- http://www.conaf.it/node/116880
- http://www.sustainability-lab.net/it/blogs/sustainability-lab-news/concia-polli-e-altro.aspx
- https://article.wn.com/view/2016/06/01/Ambiente\_ENEA\_coordina\_programma\_Ue\_per\_in dustria conciaria /
- http://www.pianetapsr.it/flex/cm/pages/ServeAttachment.php/L/IT/D/0%252F0%252F3%252FD.c52b0da56af31ac4df6e/P/BLOB%3AID%3D1517/E/pdf
- https://www.ilmeteo.it/notizie/italia/industria-conciaria-green-enea-coordina-il-programma-ue-498007
- http://www.cataniaoggi.it/?s=lifetan
- http://www.ilcuoioindiretta.it/santa-croce/item/47448-meno-sostanze-nocive-progetto-enea-per-una-concia-piu-green.html
- http://textileather.eu/it/inescop-presento-el-pasado-mes-de-mayo-el-proyecto-en-la-jornada-hacia-un-calzado-sostenible/
- https://www.biopianeta.it/2018/01/lifetan-la-pelle-green-dellindustria-conciaria-guarda-il-video/
- http://www.ansa.it/canale\_ambiente/notizie/green\_economy/2018/01/26/lindustria-europea-della-pelle-diventa-piu-green\_0990a98a-70fe-459f-a639-26cc3b27bd89.html
- http://www.cnrweb.tv/un-progetto-europeo-green-per-lindustria-conciaria/
- http://www.adnkronos.com/sostenibilita/risorse/2018/03/07/pelle-green-con-progetto-lifetan\_kJd3cKEzay245YDTsDvdsO.html
- http://www.alternativasostenibile.it/articolo/sostenbilit%C3%A0-borse-e-scarpe-pelle-pi%C3%B9-green-grazie-al-progetto-lifetan
- http://notizie.tiscali.it/feeds/pelle-green-progetto-lifetan/
- http://247.libero.it/focus/43779887/0/pelle-green-con-il-progetto-lifetan/

Tweets in INESCOP and ENEA twitter profile and post on ENEA Facebook profile (Figg. 3.31-32).



Eco friendly tanning cycle



# Ambiente: ENEA coordina programma Ue per industria conciaria più sostenibile

#### 1 giugno 2016

Sostituire sostanze tossiche con scarti di origine naturale, ridurre l'uso di cloro e risparmiare fino al 20% di acqua nelle lavorazioni. Parte il progetto europeo LIFETAN, coordinato dall'ENEA, che in due anni punta a rivoluzionare in chiave ecosostenibile l'industria conciaria europea.

La rivoluzione green entra nell'industria conciaria europea. Ha preso il via, infatti, il progetto LIFETAN (Eco-friendly tanning cycle), coordinato dall'ENEA e finanziato dalla Ue con uno stanziamento di oltre 500 mila euro, per sostituire prodotti chimici e derivati del petrolio con sostanze naturali da scarti animali (pollina) e rifiuti agro-industriali in alcune fasi di lavorazione del pellame (macerazione, sgrassaggio, tintura, ingrasso e concia).



Per due anni l'Agenzia nazionale per le nuove tecnologie, l'energia e lo sviluppo economico sostenibile (ENEA), lavorerà insieme ai quattro partner del programma scientifico (due centri di ricerca, il CNR-ICCOM di Pisa e lo spagnolo INESCOP, e due concerie, l'italiana NEWPORT e l'iberica TRADELDA SL) per arrivare a una produzione ecosostenibile ed economicamente conveniente per le aziende del settore.

In concreto, il progetto LIFETAN punterà alla sostituzione delle sostanze nocive - come il cromo - e alla riduzione della percentuale di cloro con sei nuove formulazioni ecofriendly, utilizzandorifiuti e sottoprodotti di origine naturale. Ma non solo: 20% di acqua in meno nel processo di lavorazione della pelle e stessa percentuale di riduzione delle sostanze inquinanti nelle acque di scarico, maggiore biodegradabilità delle molecole utilizzate e 50% di assorbimento in più dei prodotti green rispetto a quelli attualmente impiegati.

Ma c'è di più: il team di ricerca e industrie punterà a conquistare il marchio *Ecolabel* per il settore europeo della calzatura grazie ai nuovi processi e prodotti *ecofriendly*. LIFETAN nasce integrando i risultati ottenuti nei precedenti progetti focalizzati sulle singole fasi di lavorazione conciaria come PODEBA per la macerazione del pellame – coordinato dall'ENEA - valutato tra i 25 migliori progetti LIFE per l'eco-sostenibilità, ECODEFATTING per la sgrassatura, OXATAN per la sostituzione del cromo (*risultato "Best of the Best 2012"*), ECOFATTING per l'ingrassaggio e BIONAD sulla colorazione.

L'industria conciaria europea - localizzata per il 70% in Italia e in Spagna - rappresenta una quota significativa della produzione mondiale ed è un importante settore economico per l'intera Unione. I tradizionali processi di produzione del cuoio hanno un notevole impatto ambientale per l'impiego massiccio di sostanze tossiche (ad esempio le cloroparaffine) e non biodegradabili, come i prodotti utilizzati per reintrodurre i grassi nel pellame dopo la concia. Per non parlare dei prodotti semilavorati o finiti che contengono metalli tossici – il cromo in particolare - che rendono difficile il riciclo e lo smaltimento. "L'intero settore – spiega Alice Dall'Ara del Laboratorio ENEA TEcnologie dei MAteriali di Faenza e responsabile del progetto LIFETAN - ha bisogno di migliorare in modo significativo la sostenibilità ambientale dei propri processi, senza alterare la qualità di una produzione riconosciuta in tutto il mondo".

Fattibilità tecnica ed economica procederanno per gradi: si partirà dalla sperimentazione in laboratorio, per passare ad una fase pre-industriale con attività di formazione per i conciatori spagnoli e italiani e arrivare infine alla produzione su scala industriale nelle due concerie partner.

#### Per maggiori informazioni:

http://www.lifetan.eu/it

Alice Dall'Ara - Laboratorio TEcnologie dei MAteriali Faenza (TEMAF) - <u>alice.dallara@enea.it</u> Federica Bezzi - Laboratorio TEcnologie dei MAteriali Faenza (TEMAF) – federica.bezzi@enea.it

Figure 3.16 - Italian version of ENEA NEWS of 1st June 2016



#### Environment: Towards a more sustainable European tanning industry

Substituting toxic substances with waste from natural substances, reducing the use of chlorine and achieving a 20% water reduction in the leather tanning process. The ENEA coordinates EU project LIFETAN, aiming at radically changing in a sustainable direction the European tanning industry within two years, has just kicked off.

The European tanning industry is going green. The project LIFETAN (Eco-friendly tanning cycle), coordinated by ENEA and financed by the EU with over 500thousand euro, has just begun. The project's goal is to substitute chemical oil derived products with natural substances from poultry and agro-industrial waste in some phases of the leather tanning process (bating, defatting, dyeing, fatting and tanning).

ENEA (National Agency for New Technologies, Energy and the Environment) will work for two years, jointly with the four partners of the Scientific Program (two research centers, the CNR-ICCOM in Pisa, the Spanish INESCOP and two tanneries, the Italian NEWPORT and the Spanish TRADELDA SL) to achieve a sustainable and economically viable production for the tanning sector companies.



In practice, the project LIFETAN will aim at the substitution of hazardous substances such as chrome and the reduction of the chlorine content with six new eco-friendly formulations using natural by-products and waste. But there's more: a 20%water consumption cut in the leather tanning process and an equal reduction of pollutants in wastewater, increased biodegradability of the molecules used and 50% increased absorption capacity of green products compared to those currently employed.

But that's not all: the research and industries team will aim at securing the Ecolabel brand for the european footwear sector thanks to new ecofriendly processes and products. LIFETAN derives from the combination of the results obtained in previous projects focused on the single phases of the tanning process such as PODEBA for leather bating -coordinated by ENEA - considered among the 25 best LIFE projects for eco-sustainability, ECODEFATTING for defattening, OXATAN for chromo substitution (Best of the Best 2012), ECOFATTING for fatting and BIONAD for coloring.

The European tanning industry-70% of which is located in Italy and Spain\_- accounts for a large share of global production and it's an important economic sector for the entire European Union. Conventional tanning manufacturing processes have a significant environmental impact because of their use of toxic and non-biodegradable substances (e.g. chloroparaffins), such as the products used to reintroduce fats into the leather after tanning. Not to mention the semi-processed or finished products containing toxic metals- particularly chrome- that make it difficult to recycle and dispose

\*The whole sector-Alice Dall'Ara of the ENEA Laboratory for Materials Technologies, Head of the project LIFETAN, explained- needs to significantly improve process sustainability without altering the quality of a world renowned production\*.

Technical and economical feasibility will proceed in stages, from laboratory experimentation through a pre-industrial activity envisaging training activities for Spanish and Italian tanners and finally to manufacturing at industrial level in both partner tanneries.

For more information visit:

http://www.lifetan.eu/it

Alice Dall'Ara - Laboratorio TEcnologie dei MAteriali Faenza (TEMAF) - alice.dallara@enea.it Federica Bezzi - Laboratorio TEcnologie dei MAteriali Faenza (TEMAF) - federica.bezzi@enea.it

Filed under: News



Figure 3.17 - English version of ENEA NEWS of 1st June 2016





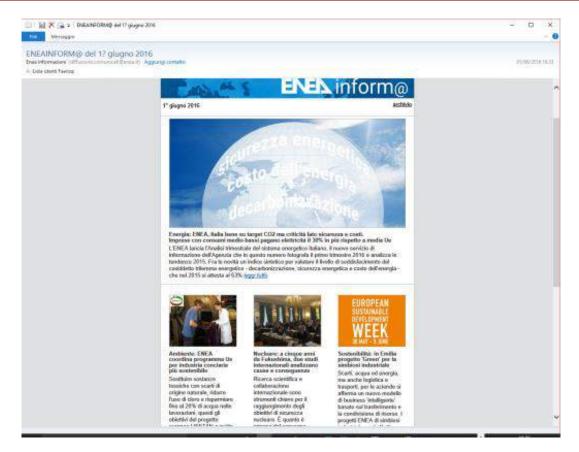


Figure 3.18 - Example of newsletter ENEA@informa



# Focus.it

## Industria conciaria 'green', Enea coordina il programma Ue

Lifetan in due anni punta a rivoluzionare in chiave ecosostenibile il settore



ADN KRIDNOS



Roma, 1 giu. - (AdnKronos) - Sostituire sostanze toss origine naturale, ridurre l'uso di cloro e risparmiare acqua nelle lavorazioni. Parte il progetto europeo Lit tanning cycle), coordinato dall'Enea, che in due anni rivoluzionare in chiave ecosostenibile l'industria con



Finanziato dall'Ue con uno stanziamento di oltre 500 sostituire prodotti chimici e derivati del petrolio con da scarti animali (pollina) e rifiuti agro-industriali ir lavorazione del pellame (macerazione, sgrassaggio, toncia).

L'Enea lavorerà con i quattro partner del programma scientifico (due centri di ricerca, il Cnr-Iccom di Pisa e lo spagnolo Inescop, e due concerie, l'italiana Newport e l'iberica Tradelda Sl) per arrivare a una produzione ecosostenibile ed economicamente conveniente per le aziende del settore.

Il progetto punterà alla sostituzione delle sostanze nocive come il cromo e alla riduzione della percentuale di cloro con sei nuove formulazioni 'ecofriendly', utilizzando rifiuti e sottoprodotti di origine naturale. Ma non solo: 20% di acqua in meno nel processo di lavorazione della pelle e stessa percentuale di riduzione delle sostanze inquinanti nelle acque di scarico, maggiore biodegradabilità delle molecole utilizzate e 50% di assorbimento in più dei prodotti green rispetto a quelli attualmente impiegati.

Ma c'è di più: il team di ricerca e industrie punterà a conquistare il marchio Ecolabel per il settore europeo della calzatura grazie ai nuovi processi e prodotti ecofriendly. L'industria conciaria europea, localizzata per il 70% in Italia e in Spagna, rappresenta una quota significativa della produzione mondiale ed è un importante settore economico per l'intera Unione.

I tradizionali processi di produzione del cuoio hanno un notevole impatto ambientale per l'impiego massiccio di sostanze tossiche (ad esempio le cloroparaffine) e non biodegradabili, come i prodotti utilizzati per reintrodurre i grassi nel pellame dopo la concia. Per non parlare dei prodotti semilavorati o finiti che contengono metalli tossici, il cromo in particolare, che rendono difficile il riciclo e lo smaltimento.

"L'intero settore – spiega Alice Dall'Ara del Laboratorio Enea TEcnologie dei MAteriali di Faenza e responsabile del progetto Lifetan - ha bisogno di migliorare in modo significativo la sostenibilità ambientale dei propri processi, senza alterare la qualità di una produzione riconosciuta in tutto il mondo".

Fattibilità tecnica ed economica procederanno per gradi: si partirà dalla sperimentazione in laboratorio, per passare ad una fase pre-industriale con attività di formazione per i conciatori spagnoli e italiani e arrivare infine alla produzione su scala industriale nelle due concerie partner.

01 GIUGNO 2016 | ADNKRONOS

Figure 3.19 - Article on "Focus.it"

http://www.focus.it/ambiente/ecologia/industria-conciaria-green-enea-coordina-il-programma-ue









Figure 3.20 - News on www.arpat.toscana.it



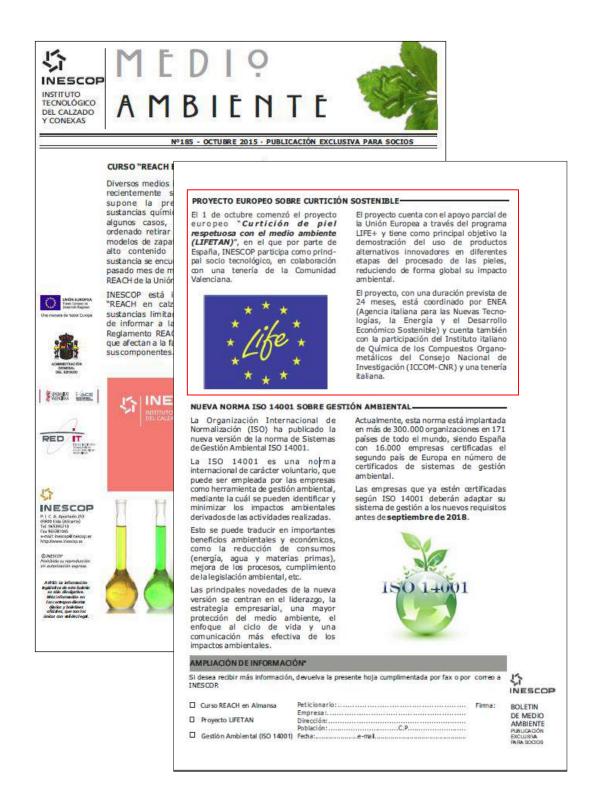


Figure 3.21 - INESCOP's Environment Newsletter, No. 185, October 2015







Figure 3.22 - INESCOP's Environment Newsletter, No. 195, August 2016





EOI/Cátedra de Innovación y Propiedad Industrial Carlos Fernández-Nóvoa



#### PIELES MÁS SOSTENIBLES MEDIANTE TECNOLOGÍAS ALTERNATIVAS DE CURTICIÓN

El proceso de curtición de las pieles se realiza mediante una serie de operaciones en las que, de forma secuencial, se procede a la limpieza y preparación de las pieles, la estabilización del colágeno por reacción con un agente curtiente y, finalmente, la mejora de las propiedades físicas y estéticas de la piel.

En este proceso interviene una importante cantidad de sustancias químicas disueltas en agua que penetran y reaccionan con la piel para proporcionarle diferentes propiedades. En la mayoría de los procesos, las sustancias no fijadas en la piel pasan a las aguas residuales industriales, causando un notable impacto ambiental. Por otro lado, en los últimos años se ha producido un importante incremento de las restricciones en el contenido de determinadas sustancias en las pieles, tanto de tipo legal como establecidas por los fabricantes.

INESCOP, Centro de Innovación y Tecnología, ha abordado estas problemáticas mediante varios proyectos relativos al desarrollo de productos y tecnologías para la mejora ambiental del proceso y la adecuada composición de las pieles. Estos proyectos, realizados con el apoyo de la Unión Europea a través del programa LIFE+, se han centrado en la demostración del uso de productos más sostenibles y exentos de sustancias restringidas en las etapas de rendido, desengrase, curtición, tintura y engrase, como son:

- el reciclaje de residuos avícolas desodorizados en la etapa de rendido de las pieles en sustitución de preparados enzimáticos comerciales que incrementan notablemente el contenido en nitrógeno de las aguas residuales (LIFE PODEBA),
- la utilización de productos de desengrase exentos de sustancias restringidas (nonifenol-NF y etoxilados de nonifenol – NFEs) y formulados en base a azúcares

residuales de la industria alimentaria más biodegradables (LIFE EcoDefatting),

- el uso de oxazolidina como curtiente alternativo a las sales de cromo trivalente que permite obtener pieles de calidad y exentas de metales, evitándose además la posible formación de cromo hexavalente (LIFE OXATAN).
- el empleo de colorantes más naturales, de elevada solubilidad y exentos de productos químicos auxiliares de gran impacto en la conductividad de las aguas residuales (LIFE BioNaD) y,
- el engrase de pieles mediante productos derivados de aceites naturales alternativos a las doroparafinas de cadena corta, de uso restringido (LIFE ECOFATTING).

En estos proyectos, se ha evaluado de forma individualizada la viabilidad de cada uno de estos procesos alternativos, mediante ensayos sobre pieles a escala piloto, el control de calidad de las pieles y el análisis de su impacto sobre las aguas residuales.

En la actualidad, INESCOP participa en el proyecto europeo LIFE titulado Curtición Respetuosa con el Medio Ambiente (LifeTAN), que tiene como principal objetivo la demostración integrada de las tecnologías desarrolladas en los
proyectos LIFE citados, sustituyendo las sustancias químicas
restringidas por otras más seguras, más biodegradables y
con un menor impacto ambiental, garantizando el mantenimiento de la calidad de las pieles. En definitiva, el desarrollo del proyecto LifeTAN proporcionará importantes beneficios en la seguridad de los productos y en la protección del
consumidor y del medio ambiente, mejorando la competividad de la industria del cuero y calzado europeo.

Más información: www.lifetan.eu

NIPO: 073-15-038-0



Figure 3.23 - Footwear technologic monitoring newsletter of the Observatory for Industrial Technology Foresight (OPTI), No. 54, April-June 2016 [https://www.oepm.es/export/sites/oepm/comun/documentos\_relacionados/Boletines/Calzado/optic alz0216.pdf]







## Environment: In the Tuscan leather district the progress meeting of EU project LIFETAN coordinated by ENEA

The LIFETAN 18 month progress meeting will take place in Newport premises in Santa Croce s/A (Italy), in the Tuscan leather district, on April 26th -27th, 2017. The project coordinator is Alice Dall'Ara, ENEA researcher at Laboratory of Materials Technologies of Faenza that belongs to Sustainable Territorial and Production Systems Department. ENEA and all beneficiaries (CNR-ICCOM, Newport, INESCOP and TRADELDA) will present the implemented technical/dissemination activities and discuss the obtained results, in order to organize the activities to be carried out in the next.



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months. Also administrative issues will be checked. During the meeting both the Project Adviser Mr Mario Lionetti of the EASME (Executive Agency for Small and Medium-sized Enterprises) of European Commission and the Technical Monitor Mrs Cristina Rabozzi (Neemo) will be present. It will be the occasion to deep policy

implications, environmental indicators, sustainability and transferability prospects of the project, consistent with LIFE strategies. Also demonstration of LIFETAN process is planned.

The LIFE14 ENV/IT/443 LIFETAN (Eco friendly tanning cycle) project aims at demonstrating the use of innovative natural products and technologies for the bating, defatting, dyeing and tanning phases of the whole leather tanning process. The main environmental, social and economic goal of LIFETAN project is the replacement of current commercial chemical and toxic products with natural products in the whole tanning cycle, in order to establish a significantly eco-sustainable and convenient business for companies. Production of high quality leather products, traditional or new, perfectly workable (www.lifetan.eu).

For further information:

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Figure 3.24 – Article and newsletter in ENEA@informa April 2017

[http://www.enea.it/en/news-enea/news/environment-in-the-tuscan-leather-district-the-progress-meeting-of-eu-project-lifetan-coordinated-by-enea]









# A question of... skin

How to make the tanning production line greener



talia is a leading country in the tanning sector with over 60% of production at European level and 17% of world production. The EU has financed different "Life" projects in this sector to make the tanning industry greener by substituting the toxic substances used for the working of leather with natural substances based on waste from the agro-industry and from renewable sources. Enea with its Research Laboratory in Faenza is at the head of the Lifetan Project (Life 14 Env/ It/443 Eco friendly tanning cycle) which - starting from the results obtained by five previous Eu projects dedicated to the working of leather has as its goal, the making of the leather production line more ecological, guaranteeing the companies economically sustainable and high quality production even for the "chromium free" lines. "To obtain the soaking agent for leather - explains Alice Dall'Ara from Enea, the head of the European Lifetan project - we are testing production which uses ehicken manure, which is waste from BINAD
BIONAD dye

PODEBA bating agent

BATING

BATING

TANNING

FAME

TANNING

COTATUNG

COCCUPATIONS

COCCUPATION

chicken-raising, while for degreasing and coloring, we are experimenting with substances with a lactose base coming from the making of cheeses". "For the moment, we are in a testing phase, with the involvement of some Italian companies (Amek, Clycolor, Serichim), but our goal - concludes Dall'Ara – is to soon begin innovative industrial production with low envi-

Figure 3.25 - Platinum, July 2017

ronmental impact in accordance with the circular economic model. This should give a push to the sector, creating a Made in Italy production line and new jobs". The Lifetan Project coordinated by Enea has, as partners, two research centers, Cnr-Iccom in Italia and Inescop in Spain, while the tanning factories involved are Italian Newport and Spanish Tradelda".

PLATINUM July 2017







Figure 3.26 - Platinum, July 2017







Figure 3.27-a – LederPiel Magazine, N°108/2017



Eco friendly tanning cycle





INFORME

## Sostenibilidad y calidad para las

#### pieles del futuro

Ineacop, Centro de Innovación y Tecnología, está desarrollando con el apoyo de la Unión Europea a través del programa LIFE+, el proyecto Lifetan, cuyo principal objetivo es la demostración integrada de las diferentes tecgias posibles, desarrolladas por el centro, para una curtición sostenible.

El proceso de curtición de las pieles se realiza mediante una serie de operaciones en las que, de forma secuencial, se procede a su limpieza y preparación, la estabilización del colágeno por reacción con un agente curtiente y, finalmente, la mejora de sus propiedades físicas y estéticas.

En este proceso interviene una impordisueltas en agua que penetran y reaccionan con la piel para propor-cionarle diferentes propiedades. En la mayoría de los procesos, las sustancias no fijadas pasan a las aguas residuales, causando un notable impacto ambiental. Por otro lado, en los últimos años se ha producido un importante incremento de las restricciones en el contenido de determinadas sustancias establecidas por las grandes marcas.

Inescon, Centro de Innoveción tecnológicos mediante varios proyectos relativos al desarrollo de productos para la mejora ambiental del proceso y la adecuada composición de las pieles. Estos proyectos, realizados con el apoyo de la Unión Europea a través del programa LIFE+, se han centrado en la demostración del uso de productos más sostenibles v exentos de sustancias restringidas en las etapas de rendido, desengrase, curtición, tintura y engrase, como son:

 El reciclaie de residuos avícolas desodorizados en la etapa de rendido como alternativa al uso de preparados enzimáticos comerciales, reduciéndose notablemen-te el contenido en nitrógeno de las evaluado, de forma individualizada, www.lifetan.eu



aguas residuales (LIFE Podeba).

- La utilización de productos de desengrase formulados en base a azúcares residuales de la industria alimentaria más biodegradables y, por tanto, exentos de sustancias restringidas como los nonilfenoles y etoxilados de nonilfenol (LIFE EcoDefatting).
- El uso de oxazolidina como curtiente alternativo a las sales de cromo trivalente, que permite obtener pieles de calidad, exen-tas de metales y más biodegra-dables, evitándose además la posible formación de cromo hexaslente (LIFE Oxatan).
- El empleo de colorantes más naturales, de elevada solubilidad y exentos de productos químicos auxiliares mejorando el impacto en la conductividad de las aguas residuales (LIFE BioNaD).
- El engrase de pieles mediante productos derivados de aceites naturales alternativos a las clo-roparafinas de cadena corta, de uso restringido (LIFE EcoFatting).

la viabilidad de los procesos alternativos citados mediante ensayos sobre pieles a escala piloto, el control de ca-lidad de las pieles y el análisis de su impacto sobre las aguas residuales.

En la actualidad, Inescop participa en el proyecto europeo Lifetan, «Curti-ción respetuosa con el medicambiente», que tiene como principal objetivo la demostración integrada de las tecnologías desarrolladas en los proyectos LIFE citados, sustituyendo las sustancias químicas restringidas por otras más seguras, más biodegrada-bles y con un menor impacto ambiental, garantizando el mantenimiento de la calidad de las pieles.

Los objetivos técnicos del proyecto se están verificando, mediante ensayos a escala de laboratorio y semiindustrial, en los equipos piloto de Inescop, y a escala preindustrial en tenerías de España e Italia, participantes a su vez en el proyecto, evaluándose el impacto ambiental de los productos y la calidad de las pieles, mediante el análisis de las aguas residuales generadas en cada etapa y ensayos normalizados de control de calidad.

El proyecto Lifetan proporcionará importantes beneficios para la protec ción del medicambiente y el desarrollo sostenible de la industria del cuero y calzado europeo mediante el procesa-do de pieles combinando productos alternativos que permiten obtener pie-les de calidad, exentas de sustancias restringidas y más respetuosas con el medicambiente.

Il Trimestre 35

Figure 3.27-b – LederPiel Magazine, N°108/2017







Figure 3.28 – Article on Medio Ambiente November 2017



Eco friendly tanning cycle



Journal of Environmental Science and Engineering A 6 (2017) 402-409 doi:10.17265/2162-5298/2017.08.004



## Eco-friendly Leather: Chromium Reduction in the Tanning Cycle

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1. Laboratory of TEMAF (Materials Technologies Faenza), Italian National Agency for New Technologies, Energy and Sustainable Economic Development (ENEA), Faenza 48018, Italy

2. INESCOP, Centre for Technology and Innovation, Elda 03600, Spain

Abstract: The leather manufacturing is traditionally responsible for high environmental pollution. Tannery effluent contains, indeed, large amounts of lime sludge, sulfides, acids, toxic metals salts, in particular chromium salts, which are toxic, non-biodegradable and hardly disposable. For this reason, great research efforts are addressed to establish a significantly eco-sustainable and convenient business for companies and to produce high quality leather products. The replacement of current commercial chemical and toxic products with innovative natural/naturalized products and technologies in some crucial phases of the tanning cycle (mainly bating and defatting), can induce an eco-friendly reduction of the needed chromium amount. Leather samples, treated with innovative bating and defatting products and tanned by several different Cr contents, were characterized by SEM-EDS (Scanning Electron Microscopy equipped with Energy Dispersive X-Ray Spectroscopy) and TGA (Thermogravimetric Analysis). SEM-EDS was used to observe the surface and cross-section morphology and to provide a semi-quantitative elemental analysis, while TGA to evaluate the thermal stability and decomposition phases. The compatibility of the innovative products was demonstrated and the environmental impact of the process, performed by the effluents characterization, was effectively improved as a result of a 20% Cr lowering. The use of innovative products and the chromium reduction did not affect the thermal stability, leather morphology and not involve significant differences in the composition.

Key words: Leather manufacturing, tanning cycle, Cr reduction, natural/naturalized products.

Figure 3.29 – Article on JESE 2017





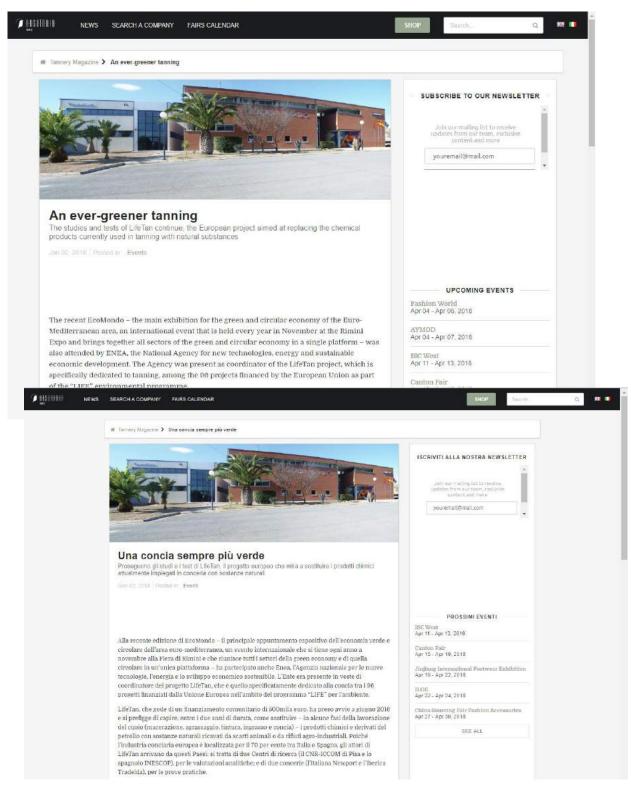


Figure 3.30 – Article ARSUTORIA 2nd January 2018 [http://tannerymagazine.com/ever-greener-tanning/]









## Enea. Più-occupazione-con-l'industria-conciaria-"verde"

Possibilità di creare 60 nuovi posti di lavoro dopo tre anni dalla finedel progetto ¶



L'industria conciaria cambia "pelle" e diventa sempre più verde. Grazie al progetto", <u>lifetan</u>, <u>'twww.lifetan.eu</u>), <u>'tofinanziato dall'Unione euro pea e 'toordinato dall'Enea, sono stati messi a punto cinque prodotti ecosostenibili, a base di scarti di origine naturale, che permetteranno di abbattere il carico inquinante della lavorazione del pellame senza alterare la qualità della produzione. I partner industriali di Italia e Spagna hanno già realizzato i primicampioni di borse e scarpe di pelle trattata con le innovative formulazioni. Non a caso questi sono anche i due Paesi dove è concentrato il 70% dell'industria conciaria europea, caratterizzata da piccole e medie imprese alla continua ricerca gli nnovazione per competere sul mercato globale. «Il progetto» spiega la responsabile "Alice Dall'Ara".</u>

consiste in un innovativo cido di concia, in cui in al cune fasi di lavorazione si vanno a sostituire prodotti chimici spesso da fonti non rinnovabili e di difficile biodegradabilità, talvolta tossici (cloro paraffine, legietossilati, cromo) con prodotti naturali e/o a base e naturale, da fonti rinnovabili. Le fasi del ciclo di concia interessate sono cinque: la macerazione, los grassaggio, la concia vera e propria, la tintura el lingrasso finale. Per esempio per la macerazione si glijizza la pollina, particolari tipologie di pollina con trattamenti specifici brevettati, pollina che è un sottoprodotto della produzione di uova e che può essere di difficile collocazione finale. Per los grassaggio e la tintura si usano formulati che contengono al loro interno prodotti sintetizzati a partire da lattosio, quindi uno scarto del siero (lavorazione del latte). Per l'ingrasso si usano formulati che contengono olio di palma (spessorimosso dagli alimenti può trovare opportuna collogazione, nel settore conciario). Si tratta nella proposizione sviluppata di innovazione di prodotto (sostituzione/integrazione) che al contempo con senta la riduzione dell'impatto ambientale e dall'altro di riutilizzare nel ciclo produttivo scarti e/o sottoprodotti di altre filiere, quali l'industria agroalimentare, con caratteristiche innovative. Sono esempi gligi pratiche di economia circolare, in cui parte delle risorse vengono risparmiate utilizzando sottoprodotti e scarti di altre filiere per ottenere le materie prime da utilizzare per i nuovi prodotti».

Nella maggior parte dei casi, le pelli stesse sono il primo esempio di recupero/ricido di uno scarto dell'industria alimentare (es. le pelli dimaiale entrano marginalmente nella filiera della concia perchèr imangono all'interno della filiera alimentare). Si è scelta innovazione di prodotto (processo nel suo complesso) proprio perfacilitare l'introduzione produttiva del nuovo cido conciario e renderla compatibile sia con la dotazione strumentale, attrezzature e bottali già presenti in conceria; tale innovazione è compatibile con l'implementazione di nuovi strumenti di monitoraggio e di otti mizzazione di processo così come previsto per Industria 4.0. Il progetto "lifetan" quindi ha inteso dimostrare fino a scala semi-industriale la fatti bilità cenica — economica di un nuovo cido di concia. Elemento fondante la qualità dei pellami intenuti attualmente, proprio per mantenere quella leadership del made in Italy o made in Europe, per qualità dei pellami e si curezza dei prodotti utili zzati nella trasfomazione."

«Gli sbocchi occupazionali - continua Dall'Ara - sono legati in modo diverso al settore conciario e al settore dei nuovi prodotti green. Giànella proposta alla Commissione europea l'obiettivo previsto è il mantenimento dell'occupazione nel settore conciario per talia e Spagna, i due maggiori produtto i europei. L'Italia deve mantenere una leadership e al contempo fronteggiare concorrenze di prezzo che vengono dal Medio Oriente e dall'Asia. E non solo. Anche per questo spesso le parti iniziali del ciclo sono svolte fuori Europa. Gli sbocchio ccupazionali sono collegati ess enzialmente alla possibilità di creare nuovi posti di lavoro nello sviluppo e manifattura dei prodotti "green", i nuovi reagenti per l'industra conciaria che consentono di ri durre l'impatto ambientale, in particolare il carico inquinante delle acque discarico e loro biodegradabilità, ma anche gas ad effetto serra. Sono effetti che si vedono dopo alcuni anni dalla fine del progetto, anche perché bisogna nel frattempo completare anche quegli aspetti amministrativi autorizzativi che permettono di introdurre nuovi prodotti e quindi guovi percorsi/cicli per l'economia circolare. "Si auspicava la possibilità di creare 60 nuovi postidiavoro dopo treanni dalla fine del progetto." -

Poiché tali produti/processi sono compatibili anche con la digitalizzazione di processo, il controllo degli scarichi, l'innovazione richiede la formazione degli attuali o ccupati dels ettore conciario. E nuove figure professionali, ad alta professionalità, per lo sviluppo e; manifattura di nuovi produti tecnici verdi da utilizzare nella concia, ottenuti da sottoproduti, la formazione degli utilizzatori finali. Losviluppo di tali produti consentirebbe poi di trovare applicazioni in altri settori (tessile, e anche fertilizzanti nel caso di pollina). Quindifigure professionali qualificate per rendere praticabili e applicate industrialmente nuovi percorsi/dicasi economia circolare. • J

«Due concerie sono state partner di progetto - <u>conclude</u> la responsabile - l'italiana Newport del distretto di Santa Croce e la spagnola Tradelda, della zona di Alicante, proprio per la messa a punto del processo e per comprendere come una conceria può rispondere all'introduzione dei nuovi prodotti, quali sono le criticità e come superarle. Abbiamo cominciato la diffusione dei risultati del progetto a varie aziende e altre strutture della filiera, anche attraverso workshop (in Spagna presso Ecofiga - International fair of environmental solutions - e in Italia presso il Condi Pisa) e attraverso giornate di formazione/informazione ai tecnicia. \*•

ORFRODUZIONE RISERVATA

Figure 3.31 Avvenire.it article of 6th February 2018



### Further communication

ENEA on ENEA Profile Facebook.

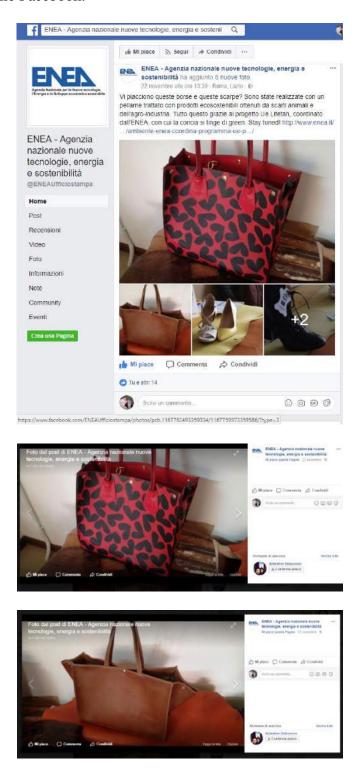


Figure 3.31 – a. Post on ENEA Profile Facebook 22 November 2017



# **ANNEX DISSEMINATION**Eco friendly tanning cycle









Figure 3.31 – b. Post on ENEA Profile Facebook 22 November 2017



Figure 3.32 – Tweet on INESCOP and ENEA profile Twitter



## 3.5 LIFETAN brochure and gadgets

Various Brochure, leaflets, stickylabels and gadgets were realized and distributed during the project and are also available for afterlife.

- 1000 LIFETAN brochure printed in English and Italian languages.



Figure 3.33 – LIFETAN brochure in English and Italian

- Realization of 3000 sticky labels of LIFETAN project of different dimensions



Figure 3.34 – LIFETAN sticky labels

- Realization of 500 USB pen drives with 4.0 Gigabyte and LIFETAN project indication.



Figure 3.35 – LIFETAN pendrive



Eco friendly tanning cycle



- 3000 leaflets printed in English, Italian and Spanish languages, as A4 copies of LIFETNA notice board and posters



Figure 3.36 – LIFETAN leaflets

- 6000 LIFETAN brochures printed in English and Italian languages.



Figure 3.37 – LIFETAN brochure in English and Italian



### 3.6 LIFETAN Video

The realization of the project video was performed by the Service communication and promotion of ENEA (ENEA REL-PROM). In particular, ENEA REL-PROM unit shot various scenes and video interviews in ENEA Faenza, CNR-ICCOM and Newport premises while INESCOP shot the scenes in INESCOP and TRADELDA premises, in March and November 2017. The predisposition and editing of the project LIFETAN video and of its preview was performed by ENEA REL-PROM. Dialogues and texts were defined by all beneficiaries.

The LIFETAN video and its Italian preview was disseminated in LIFETAN website homepage and also by means of the following links:

- https://www.youtube.com/watch?v=Cz62RNiqQbk
- http://www.cnrweb.tv/un-progetto-europeo-green-per-lindustria-conciaria/
- http://notizie.tiscali.it/feeds/pelle-green-progetto-lifetan/
- http://www.adnkronos.com/sostenibilita/risorse/2018/03/07/pelle-green-con-progetto-lifetan kJd3cKEzay245YDTsDvdsO.html
- http://www.ansa.it/canale\_ambiente/notizie/green\_economy/2018/01/26/lindustria-europea-della-pelle-diventa-piu-green\_0990a98a-70fe-459f-a639-26cc3b27bd89.html
- https://www.biopianeta.it/2018/01/lifetan-la-pelle-green-dellindustria-conciaria-guarda-il-video/
- http://www.minambiente.it/pagina/lifetan-enea

It was presented at LIFETAN workshop and training course in Pisa (5<sup>th</sup> and 19<sup>th</sup> December 2017).









Figure 3.38 – Photos during video realization



**Eco friendly tanning cycle** 



# 3.7 LIFETAN Layman's report

Layman's report was designed by ENEA with the support of an external company (Internetfly) for graphics and printing. The contents were defined with beneficiaries that collaborated also for translation in Italian, English and Spanish languages.

The PDF files of LIFETAN Layman's report (100 copies of 12 pages) were printed in Italian, English and Spanish languages.



Figure 3.39 – LIFETAN Layman's report



## 3.8 LIFETAN sample books

Books contained leather samples produced with the innovative LIFETAN technology were created for fair events and promotions, in order to allow visitors appreciate the leather materials tanned with the new natural products.

In particular were produced n.2 LIFETAN samples books by TRADELDA/INESCOP (Fig. 3.40) and n.2 LIFETAN samples books by NEWPORT (Fig. 3.41).























Figure 3.40 – LIFETAN leather books prepared by INESCOP/TRADELDA



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Figure 3.41 – LIFETAN leather books prepared by Newport



### 4. ACTION D5 - International conferences, events and fairs

During all the project duration, LIFETAN project was presented to events, workshop, etc. or to public fairs, conferences, events externally organized, as foreseen in Action D5, in order to inform interested stakeholders about the project objectives, foreseen and obtained results. At the end of the project, 25 events were attended, as follow reported.

- 1) 16th Week of Scientific and Technological Culture, Research Laboratories of ENEA in Faenza, 24th March 2016
- 2) Workshop "Sostenibilidad en la industria del calzado" (Sustainability in the footwear industry), INESCOP Elda –Alicante (Spain), 16th June 2016
- 3) SIMAC & Tanning Tech 2016, Milan (Italy), 23rd 25th February 2016
- 4) Industrial Technologies 2016, Amsterdam (The Netherlands), 22nd 24th June 2016
- 5) MOMAD Metrópolis, Salón Internacional de Textil, Calzado y Complementos, Madrid (Spain), 9th 11th September 2016
- 6) ECOFIRA 2016, International Fair of Environmental Solutions, Valencia (Spain), 28th 29th September 2016
- 7) LINEAPELLE Milano 2016, International Leather Fair, Milano (Italy), 20th 22nd September 2016
- 8) FUTUR MODA ALICANTE International Fair of Leather, Components and machinery for Footwear and Leather Goods, Alicante (Spain), 5th 6th October 2016
- 9) Analytical Spectroscopy Congress 2016, 29th May 2nd June 2016, Matera (Italy)
- 10) Congresso Nazionale di Chimica Analitica, Società Chimica Italiana, Giardini Naxos, Messina (Italy), 18th -22nd September 2016
- 11) Event Bright Pisa, Area della Ricerca CNR, 30th September 2016
- 12) Switch-med Side Event Tunis (Tunisia), 2nd December 2016
- 13) Workshop CircularER MIC Faenza (Italy), 15th January 2017
- 14) Lineapelle TanningTech Fair Milan (Italy), 21st-23rd February 2017
- 15) MOMAD Fair Madrid (Spain), 4th-6th March 2017
- 16) International Networking Event Apulia-Net, Brindisi (Italy), 14th March 2017
- 17) Futurmoda Fair Alicante (Spain), 22nd-23th March 2017



(Spain), 18th May 2017

## ANNEX DISSEMINATION

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- 18) "Towards a sustainable footwear" workshop the premises of INESCOP in Elda –Alicante
- 19) CSI XL-Colloquium Spectroscopicum Internationale XL Pisa (Italy), June 11-16, 2017
- 20) XXVI Congresso Nazionale della Società Chimica Italiana 2017 Paestum (SA) Italy, 10th-14th September 2017
- 21) MOMAD Metrópolis, Salón Internacional de Textil, Calzado y Complementos, Madrid (Spain), 22th 24th September 2017
- 22) LINEAPELLE Milano 2017, International Leather Fair, Milano (Italy), October 2017
- 23) ECOMONDO 2017 The green technology expo Rimini (Italy) 7th-10th November 2017
- 24) CONAMA 2017 National congress of the environment Valencia (Spain), 28th November 2017
- 25) ECOFIRA 2017 International Fair of Environmental Solutions, Valencia (Spain), 28th 30th November 2017



# 16th Week of Scientific and Technological Culture, Research Laboratories of ENEA in Faenza, 24th March 2016

The LIFETAN project program was disseminated with a power point presentation on 24th March 2016 at Research Laboratories of ENEA in Faenza (Figg. 4.1-4.3), during the 16th Week of Scientific and Technological Culture organized by local public administration for the scientific culture dissemination in the territory. The reference strategic policies, actions and objectives of LIFETAN project were presented to about forty guests, including private citizens and student of the courses "Energy supply and construction of plants" and "Management and verification of energy facilities" (Superior Technical Institute of Ravenna).



Figure 4.1 - 16th Week of Scientific and Technological Culture - LIFETAN power point



Figure 4.2 - 16th Week of Scientific and Technological Culture - Alice Dall'Ara of ENEA during the LIFETAN presentation







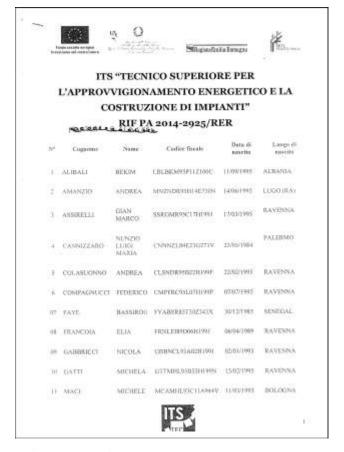








Figure 4.3 - 16th Week of Scientific and Technological Culture - Participant list



Workshop "Sostenibilidad en la industria del calzado" (Sustainability in the footwear industry), INESCOP - Elda -Alicante (Spain), 16th June 2016

The workshop "Sostenibilidad en la industria del calzado" (Sustainability in the footwear industry) was held on 16th June 2016 at the premises of INESCOP in Elda –Alicante (Spain).

This workshop, organized in parallel with the "Green Week 2016" as a partner event, was intended to inform the attendees about the environmental improvement projects that are being developed by INESCOP for footwear and related industries. In this context, at this workshop was presented the LIFETAN project, explaining the project objectives and stages and the technical project results.





Figure 4.4 - Presentation of the LIFETAN project

The workshop brought together around 51 technicians from leather and footwear industries, chemical suppliers and public bodies, and ended with a lively round table, where the attendances participated actively and showed their interest in the use of the natural dyes developed in the LIFETAN project.

Afterwards, AENOR (Spanish Association for Standardisation and Certification) also took part with a presentation titled "Environmental Standardisation and Certification in Footwear" and ECOEMBES (Ecoembalajes España, S.A.) led a workshop about "Packaging Recycling and Ecodesign in the Footwear Sector" and finally, there was some extra time for net-working.



Figure 4.5 - Workshop attendances during the lively round table



Eco friendly tanning cycle



### SIMAC & Tanning Tech 2016, Milan (Italy), 23rd - 25th February 2016

SIMAC & Tanning Tech is the international fair for equipment and technologies for the footwear, leather goods and tanning industries, and is held together with LINEAPELLE, the international fair for accessories, components, leathers, synthetics, fabrics and models for footwear, leather goods, clothing and furniture. In the edition of February 2016, LIFETAN project was disseminated at INESCOP's stand.





Figure 4.6 - Dissemination of LIFETAN project at SIMAC & Tanning Tech 2016.

### Industrial Technologies 2016, Amsterdam (The Netherlands), 22nd - 24th June 2016

Industrial Technologies 2016 is the largest networking conference in the field of new production technologies, materials, nanotechnology, biotechnology and digitalisation in Europe, with high level delegates. Industrial Technologies 2016 is a three days conference with a wide variety of plenary and interactive sessions, inspiring keynote speakers, case studies, eye-opening site visits and numerous opportunities to get in contact with new business partners.

This conference brought together research, industry, education, finance and policy representatives from manufacturing and process industry and technology domains from all over Europe to identify priorities that are crucial to strengthen the European industrial innovation ecosystem. In total, there were 1135 participants from 42 countries. In this edition, the LIFETAN project was disseminated at the Valencian Network of Technology Institutes (REDIT) stand.



Figure 4.7 - Dissemination of LIFETAN project at Industrial Technologies 2016



MOMAD Metrópolis, Salón Internacional de Textil, Calzado y Complementos, Madrid (Spain), 9th - 11th September 2016

INESCOP has participated in MOMAD, International Exhibition of Textile, Footwear and Accessories, held from 9th to 11th September 2016 in Madrid, displaying the different R&D projects in which INESCOP is currently involved, including the LIFETAN project.





Figure 4.8 - MOMAD 2016: dissemination of LIFETAN project

ECOFIRA 2016, International Fair of Environmental Solutions, Valencia (Spain), 28th - 29th September 2016

The LIFETAN project results were presented by INESCOP in ECOFIRA 2016, the International Fair of Environmental Solutions, held in Valencia from 28 to 29th February 2016. In this edition, the LIFETAN project was disseminated at the Valencian Network of Technology Institutes (REDIT) stand and by means a presentation of the LIFEs projects ongoing by INESCOP in a conference about "Techniques and processes environmentally friendly in the tanning and footwear industry".







Figure 4.9 - ECOFIRA 2016 fair: dissemination of LIFETAN project







# LINEAPELLE Milano 2016, International Leather Fair, Milano (Italy), 20th – 22nd September 2016

During LINEAPELLE Milano Fair, organized by Fiera Milano - Lineapelle organization, Tradelda S.L. has made at the Stand different presentations, meetings, expositions and explanations about LIFETAN final issues and developments got till middle of September 2016. Posters, scientific papers was used for these porpoises.

On these days has attended to the Stand Managers and Chief Technicians from different leather shoes and leather bags companies, people working on leather trade field, RTD performers, Chemical companies representors and technicians, tannery general/sales managers, and leather SMEs workers, from many different nationalities. In total we estimate around 30-35 persons.



Figure 4.10 - Dissemination of LIFETAN project at Lineapelle 2016 at Tradelda stand

# FUTUR MODA ALICANTE - International Fair of Leather, Components and machinery for Footwear and Leather Goods, Alicante (Spain), 5th – 6th October 2016

During Futurmoda Alicante Fair Tradelda S.L. has made at the Stand different presentations, meetings, expositions and explanations about LIFETAN final issues and developments got till middle of September 2016. Posters, scientific papers was used for these porpoises.

On these days has attended to the Stand Managers and Chief Technicians from different leather shoes and leather bags companies, people working on leather trade field, RTD performers, Chemical companies representors and technicians, tannery general/sales managers, and leather SMEs workers, from many different nationalities. In total we estimate around 15-20 persons.



Figure 4.11 - Dissemination of LIFETAN project at FUTUR MODA Alicante 2016 at Tradelda stand



### Analytical Spectroscopy Congress 2016, 29th May – 2nd June 2016, Matera (Italy)

LIFETAN notice board and posters and dissemination on technical activities have been presented. A scientific poster "Fourier Transform Infrared Spectroscopy in the leather quality control: the project LIFETAN: and eco friendly tanning cycle" was presented by ICCCOM-CNR during the Analytical Spectroscopy Congress. The LIFETAN results obtained on analysed leather samples and the application of spectroscopic techniques used for LIFETAN project were discussed with other researcher and congress participant.









## **Book of Abstracts**

Figure 4.12 – Book of abstract LIFETAN poster at Analytical Spectroscopy Congress, Matera 2016





Figure 4.13 –LIFETAN notice board at Analytical Spectroscopy Congress, Matera 2016





**Eco friendly tanning cycle** 

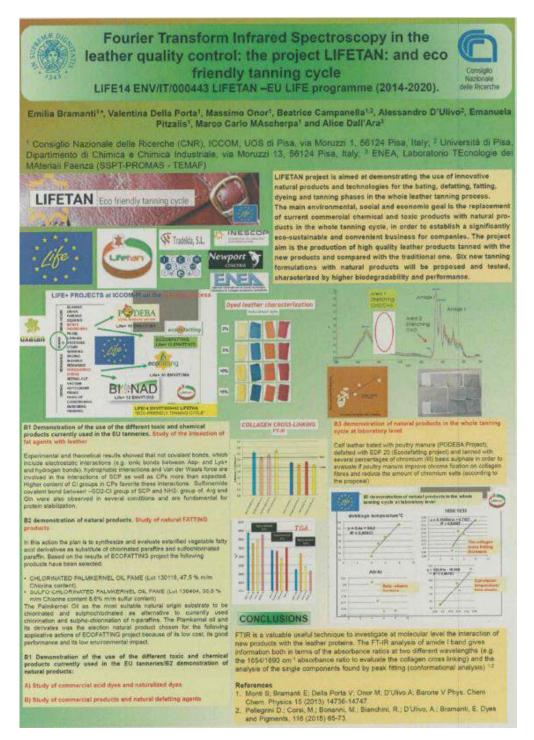
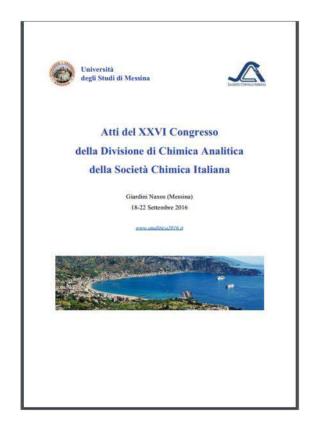


Figure 4.14 – Book of abstract LIFETAN poster at Analytical Spectroscopy Congress, Matera 2016



### Congresso Nazionale di Chimica Analitica, Società Chimica Italiana, Giardini Naxos, Messina (Italy), 18th -22nd September 2016

LIFETAN notice board and posters and dissemination on technical activities have been presented. A scientific poster "Fourier Transform Infrared Spectroscopy for the leather quality control in the eco friendly tanning cycle" was presented by ICCCOM-CNR during the Congresso Nazionale di Chimica Analitica, Società Chimica Italiana, held in Giardini Naxos, Messina (Italy) from 18th to 22nd September 2016. The LIFETAN results obtained on analysed leather samples and the application of spectroscopic techniques used for LIFETAN project were discussed with other researcher and congress participant.



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### FOURIER TRANSFORM INFRARED SPECTROSCOPY FOR THE LEATHER QUALITY CONTROL IN THE ECO FRIENDLY TANNING CYCLE

E. Bramanti<sup>1</sup>, V. Della Porta<sup>1</sup>, M. Onor<sup>1</sup>, <u>B. Campanella<sup>1,2</sup></u>, A. D'Ulivo<sup>2</sup>, E. Pitzalis<sup>1</sup>, M.C. Mascherpa<sup>1</sup>, A. Dall'Ara<sup>3</sup> Istituto di Chimica dei Composti Organometallici - UOS di Pisa,Consiglio Nazionale delle Ricerche (CNR), Via Moruzzi 1 – 56124 Pisa

Nazionale celle (CNK), via Monazzi 1–30124 Fisa <sup>3</sup> Unità Tecnica Tecnologie dei Materiali Faenza (UTTMATF)

The aim of the LIFETAN project1 is the demonstration of the innovative natural products and technologies for the bating, defatting, fatting, dyeing and tanning phases in the whole leather tanning process.

The main environmental, social and economic goal is the replacement of

current commercial chemical and toxic products with natural products in the whole tanning cycle, in order to establish a significantly eco-sustainable and convenient business for companies. The project aim is the production of high quality leather products tanned with the new products and compared with the traditional one. Six new tanning formulations with natural products will be proposed and tested, characterized by higher biodegrability

FTIR is a valuable useful technique to investigate at molecular level the interaction of new products with the leather proteins. The FT-IR analysis of amide I band gives information both in terms of the absorbance ratios at two different wavelengths (e.g. the 1654/1690 cm<sup>-1</sup> absorbance ratio to evaluate the collagen cross linking) and the analysis of the single components found by peak fitting (conformational analysis) <sup>2,3</sup>.

[1] LIFE14 ENV/IT/000443 LIFETAN -Funded by the European Union

with the LIFE programme (2014-2020)
[2] Monti S; Bramanti E; Della Porta V; Onor M; D'Ulivo A; Barone

VPhys. Chem Chem. Physics 15 (2013) 14736-14747.
[3] Pellegrini D.; Corsi, M.; Bonanni, M.; Bianchini, R.; D'Ulivo, A.; Bramanti, E. Dyes and Pigments, 116 (2015) 65-73.

Figure 4.15 – Scientific LIFETAN poster at Congresso Nazionale di Chimica Analitica, Messina 2016



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### Event Bright Pisa, Area della Ricerca CNR, 30th September 2016

The LIFETAN project was disseminated within the event Bright held Pisa by ICCOM-CNR. The event is correlated to the European Researchers' Night promoted in Europe on 30th September 2016. More than thousand people visited stand organized at Area della Ricerca del Cnr di Pisa.





Figure 4.16- LIFETAN notice board and photos at Bright Pisa 2016

### Switch-med Side Event - Tunis (Tunisia), 2nd December 2016

INESCOP has been showed information about the LIFETAN project at the Switch-med Side Event, organized by UNIDO and the UE, Tunis (Tunisia), on 2nd December 2016 by means of a conference titled "Eco-innovative solutions for footwear & leather industries".



Figure 4.17- LIFETAN at Switch-med Side Event - Tunis (Tunisia), 2nd December 2016



### Workshop CircularER - MIC Faenza (Italy), 15th January 2017

ENEA participated at the local workshop CircularER focused on Circular Economy, recycling and re-use of materials and the environmental sustainability, in the premises of International Museum of Ceramics in Faenza. ENEA presented the LIFETAN project activities and results within the session "Secondary raw materials". Important national and local policy makers attended to the workshop as Italian Minister of Environment Gian Luca Galletti, the president of Emilia-Romagna region, the Mayor of Faenza and local delegates of enterprises.



Figure 4.18- Alice Dall'Ara with Italian Minister of Environment Gian Luca Galletti and presentation of LIFETAN at Workshop CircularER – MIC Faenza (Italy), 15th January 2017

### SIMAC & Tanning Tech 2017, Milan (Italy), 21rd to 23th February 2017

SIMAC TANNING TECH, the international exhibition of machinery and technology for the footwear, leather-goods and tanning industry, closed with a two-figure increase in visitor numbers compared with 2016, which had already been a record year for the event, and recorded longer exhibition visits. Increases were also seen in exhibition space (+20%) – a concrete sign of a constantly growing exhibition that can increasingly adapt to market demands. In the edition of February 2017, LIFETAN project was disseminated at INESCOP's stand.



Figure 4.19 - Dissemination of LIFETAN project at SIMAC & Tanning Tech 2017



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### MOMAD Fair - Madrid (Spain), 4th-6th March 2017

INESCOP has been at the MOMAD Fair in Madrid (Spain).



Figure 4.20 - INESCOP stand at MOMAD Fair - Madrid (Spain), 4th-6th March 2017

### International Networking Event - Apulia-Net, Brindisi (Italy), 14th March 2017

ENEA- TEMAF participated at the common plenary session devoted to future partnership from Italy, Croatia, Albania and Montenegro promoted by Enterprise Europe Network (EEN) in different field. ENEA presented the results of LIFETAN during the thematic session named "Innovation and competitiveness" at the present public mainly composed by Public Authorities, Universities, Public and Private Research, Technology Organisations and Non-profit private organisations.





Figure 4.21 – ENEA at International Networking Event - Apulia-Net, Brindisi (Italy), March 2017



### Futurmoda Fair - Alicante (Spain), 22nd-23th March 2017

TRADELDA participated with a stand at Futurmoda Fair in Alicante (Spain).



Figure 4.22 – Tradelda stand at Futurmoda Fair - Alicante (Spain), March 2017

# "Towards a sustainable footwear" workshop the premises of INESCOP in Elda –Alicante (Spain), 18th May 2017

INESCOP has organized a workshop titled 'Hacia un calzado sostenible' (Towards a sustainable footwear) in the occasion of "Green Week 2017" as a partner event. The workshop was held on 18th May 2017 at the premises of INESCOP in Elda –Alicante (Spain). This workshop was intended to inform the attendees about the environmental improvement projects that are being developed by INESCOP for footwear and related industries. In this context, at this workshop was presented the LIFETAN project, explaining the project objectives and stages and the technical project results. The workshop brought together around 37 technicians from leather and footwear industries, chemical suppliers and public bodies, and ended with a lively round table, where the attendances participated actively and showed their interest in the LIFETAN project.







Figure 4.23 – INESCOP presents the LIFETAN project at the workshop "Towards a sustainable footwear", May 2017.







### CSI XL-Colloquium Spectroscopicum Internationale XL – Pisa (Italy), June 11-16, 2017

ENEA and ICCOM-CNR participated at the CSI XL 2017 organized by the Institute of Chemistry of Organo Metallic Compounds (ICCOM) Pisa - Italian National Research Council (CNR) in Congress Palace, Pisa, Italy. ENEA presented 2 scientific posters: "Demonstration of eco friendly tanning cycle by spectroscopic techniques" and "Eco friendly leather: Energy Dispersive X-Ray Spectroscopy combined with Scanning Electron Microscopy and Thermogravimetric Analysis". ICCOM presented the scientific poster "Fourier Transform Infrared Spectroscopy in the leather quality control". The CSI XL represents a historic forum among scientists presenting and discussing recent developments in fundamentals and applications in all branches of Spectroscopy for several fileds of interest (i.e. materials, environment, food, pharmaceutics, cultural heritage, biology, nanotechnology, fuels). This context was suitable to show the experimental results obtained by spectroscopic techniques, such as Scanning Electron Microscopy (SEM), Energy Dispersive X-Ray Spectroscopy (EDS), Thermogravimetric Analysis (TGA) and Attenuated Total Reflectance Mid-Infrared (ATR-FTIR) Spectroscopy. The leather characterization allowed the monitoring of both the final leather quality and along the tanning cycle phases. Processes with standard reagents and natural/naturalized products were compared, revealing how the introduction of natural/naturalized products did not modify leather morphology (pore size and distribution), interaction with leather collagen and thermal behavior. LIFETAN brochures were distributed together with some posters copies with the project website and the contact persons e-mail addresses Some hundreds of participants: researchers, exhibitors, sponsors, laboratory instruments suppliers.

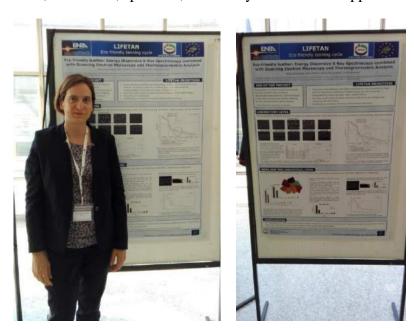


Figure 4.24 – ENEA poster at CSI XLPisa (Italy), June 11-16, 2017



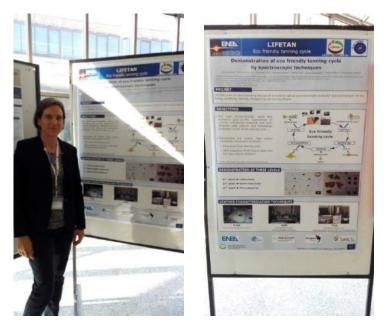


Figure 4.25 – ENEA poster at CSI XLPisa (Italy), June 11-16, 2017





Figure 4.26– CNR-ICCOM poster at CSI XLPisa (Italy), June 11-16, 2017



Eco friendly tanning cycle



### Focus Pime i emprenedoria, 29 June 2017, Villena (Alicante), Spain

On June 29, 2017 several European projects were presented within the framework of the presentation entitled "Circular economy in footwear and tanned" where the LIFETAN project was presented.



Figures 4.27 - Dissemination of LIFETAN project at Focus Pime i emprenedoria 2017

# XXVI Congresso Nazionale della Società Chimica Italiana 2017 - Paestum (SA) Italy, 10th-14th September 2017

A scientific poster "Fourier Transform Infrared Spectroscopy and Termogravimetric Analysis in the Leather Quality Control: the Project LIFETAN (LIFE14 ENV/IT/000443)" was presented by ICCCOM-CNR during the Congresso Nazionale di Chimica Analitica, Società Chimica Italiana, held in Paestum, Salerno (Italy) from 10th to 14th September 2017. The LIFETAN results obtained on analysed leather samples and the application of spectroscopic and thermogravimetric techniques used for LIFETAN project were discussed with other researcher and congress participant.

XXVI Congresso Nazionale della Società Chimica Italiana

ANA-PO112

#### Fourier Transform Infrared Spectroscopy and Termogravimetric Analysis in the Leather Quality Control: the Project LIFETAN (LIFE14 ENV/IT/000443)

Massimo Onor<sup>a</sup>, Marco Carlo Mascherpa<sup>a</sup>, Beatrice Campanella<sup>a,b</sup>, Alessandro D'Ulivo<sup>a</sup>, Emanuela Pitzalis<sup>a</sup>, Elena Salernitano<sup>c</sup>, Alessandra Strafella<sup>c</sup>, Alice Dall'Ara<sup>c</sup>, <u>Emilia Bramanti<sup>a</sup></u>

\*Institute of Chemistry of Organo-Metallic Compounds (ICCOM-UOS), CNR, via G. Moruzzi 1, 56124, Pisa, Italy;
\*Department of Chemistry and Idustrual Chemistry, University of Pisa, via Moruzzi 13, 56124 Pisa, Italy;
\*Unità Tecnica Tecnologie dei Materiali Faenza (UTTMATF), Italy;
\*Demandicini icono unit

LIFETAN project is aimed at demonstrating the use of innovative natural products and technologies in the leather tanning process. The current commercial chemicals employed in the tanning process are very toxic and have a big impact on the environment. For this reason, EU supports Life+ Program in order to replace products/processes with eco-sustainable and convenient ones to propose "green" industrial cycles.

LIFETAN implements the results obtained in five previous Life+ projects that successfully demonstrated the use of natural products in the tanning cycle: OXATAN for the tanning phase, PODEBA for bating, ECODEFATTING for defatting, ECOFATTING for the fatting phase, BIONAD for the dyeing phase. LIFETAN as well as all Life+ projects demonstrate the use of the new natural products at laboratory, semi-industrial and industrial phase. The goals are to propose products with higher biodegradability and performance to produce high quality leather products better or comparable with those obtained employing traditional ones.

Spectroscopic techniques are fundamental in the monitoring actions to characterize the leather samples. In particular FTIR is a valuable useful technique to investigate at molecular level the interaction of new products with the leather proteins. The FT-IR analysis of amide I band gives information both in terms of the absorbance ratios at two different wavelengths (e.g. the 1654/1690 cm-1 absorbance ratio to evaluate the collagen cross linking) and the analysis of the single components found by peak fitting (conformational analysis). The results obtained on several LIFETAN samples obtained with the new tanning formulations are described and compared with thermogravimetric (TGA) data.

Figure 4.28– CNR-ICCOM and ENEA Abstract at SCI 2017





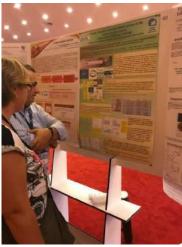


Figure 4.29 - CNR-ICCOM and ENEA Poster at SCI 2017

MOMAD Metrópolis, Salón Internacional de Textil, Calzado y Complementos, Madrid (Spain), 22th - 24th September 2017

INESCOP, with the presence of TRADELDA, has presented LIFETAN project at MOMAD Fair by means of a stand where LIFETAN dissemination materials, leathers and footwear has been showed. In addition, INESCOP also participated in a round table about "Sustainability in the footwear and related industries", showing LIFETAN project as an example of reduction of the environmental impact of tanning companies through the use of products of natural origin and free of restricted substances.





Figure 4.30 -LIFETAN site at MOMAD (September 2017)



Figure 4.31 -. Round table at MOMAD Shoes 2017



Eco friendly tanning cycle



### LINEAPELLE Milano 2017, International Leather Fair, Milano (Italy), 4 - 6 October 2017

TRADELDA participated with a stand (Pad. 13P da H22 a H24), showed finished LIFETAN products and distributed LIFETAN materials.



Figure 4.32 -Tradelda stand at Lineapelle October 2017

### Futurmoda fair, 25th-26th October 2017, Elche (IFA)

International Fair of Leather, Components and Machinery for Footwear and Leather Goods, organized by Spanish Footwear Components and Machinery Association (AEC). The LIFETAN leaflet and a video slideshow were displayed at INESCOP's booth. About 500 brands were represented by 309 exhibitors. The fair regularly receives 6,000 visitors.



Figure 4.33 - Futurmoda fair 2017: dissemination of LIFETAN project



### ECOMONDO 2017 - The green technology expo - Rimini (Italy) 7th-10th November 2017

ENEA participated at Ecomondo 2017, the leading euro-mediterranean area green and circular economy expo, an international event with an innovative format that brings together all sectors of the circular economy in a single platform. Lifetan project results were presented in two different posters "Eco friendly tanning cycle based on natural/naturalized products" and "Chromium reduction in an eco friendly tanning cycle".











Figure 4.34 – ENEA at ECOMONDO 2017

### Stakeholders meeting en clave de innovación, 22 de noviembre, Villena (Alicante) Spain

Meeting of companies from various sectors, including the footwear and tanning sector that are committed to following the guidelines set out in the study "The Strategic Lines of the Future Economy of Villena" prepared by the University of Alicante. In this event, LIFETAN was disseminated.





Figure 4.35 - Stakeholder meeting with dissemination of LIFETAN project



**Eco friendly tanning cycle** 



### CONAMA 2017 - National congress of the environment Valencia (Spain), 28th November 2017

Inescop partipated to CONAMA with the poster "Economia circular y sostenibilidad en las peles del future".





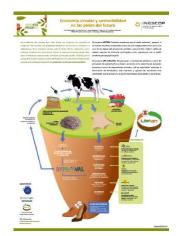


Figure 4.36 - CONAMA 2017 - Photo at INESCOP poster

# ECOFIRA 2017 – International Fair of Environmental Solutions, Valencia (Spain), 28th - 30th November 2017

INESCOP participated at ECOFIRA 2017, the International Fair of Environmental Solutions, hold in Valencia from 28th - 30th November 2017. INESCOP organized its stand with LIFETAN poster and project diffusion materials (leaflats, brochures, etc). The LIFETAN project was disseminated by INESCOP at the stand and by means of a presentation with title "Impulso a la economía circular en el calzado".





Figure 4.37 - ECOFIRA 2017 INESCOP stand



### 5. ACTION D6 - Networking

LIFETAN networking activities were and are continuously activated during the project life according to the project progress. Networking activities are activated through direct contacts, emails and organisation and participation at different networking events in order to disseminate the knowledge about the LIFETAN project. A number of 10 projects or initiatives connected with LIFETAN project's was expected, while at the end of the LIFETAN project 13 projects have been connected and 12 networking initiatives were realized.

The results of the LIFETAN networking activities are reported. The networking with other project, that have been working in the past or present on similar topics, was carried out in the framework of LIFETAN, in order to collect information, experience and feedback and stimulating an international exchange. The networking was implemented by the selection of relevant projects and consortia and a frequent communication.

### > Strict cluster with follow LIFE project:

- OXATAN, "Environmentally friendly oxazolidine-tanned leather "(LIFE08 ENV/E/000140), common issue being free Chromium tanning
- ECOFATTING "Environmentally friendly natural products instead of cloroparaffines in the fatting phase of the tanning cycle" (LIFE10 ENV/IT/000364) common issue being natural fatliquoring agent
- PODEBA, "Use of poultry dejection for the bating phase in the tanning cycle" (LIFE 10 ENV/IT/000365) common issue being natural bating agent
- BioNaD, "Naturalised dyes replacing commercial colorants for environmentally friendly leather dyeing and water recycle" (LIFE12 ENV/IT/000352) common issue being naturalized dyes
- ECODEFATTING "Environmentally friendly natural products instead of chemical products in the degreasing phase of the tanning cycle" (LIFE13 ENV/IT/000470) common issue being naturalized defatting agent

#### > Cluster with follow LIFE project:

- ADNATURE, "Demonstration of natural coagulant use advantages in physical & chemical treatments" (LIFE12 ENV/ES/000265); common issue is the use of innovative natural product and water saving
- microTAN "Recovery of tannery wastes for functional microencapsulated products" (LIFE12 ENV/ES/000568) common issue is advanced use of solid tannery waste
- ShoeBAT, "Promotion of best available techniques in the European footwear and tanning sectors" (LIFE12 ENV/ES/000243) common issue is the collection of BAT for shoes production
- TEXTILEATHER "Functional textiles and leathers by innovative MLSE process" (LIFE13 ENV/ES/001138) common issue is the finishing treatments textile and leather
- CHIMERA "CHIcken Manure Exploitation and RevAluation" (LIFE15 ENV/IT/000631) common issue is the re-use of poultry manure and the need of strengthen the relationship with the chicken farmers through common pathways





**Eco friendly tanning cycle** 

- sto3re "Synergic TPAD and O<sub>3</sub> process in WWTPs for Resource Efficient waste management" (LIFE14 ENV/ES/000150) common discussion about circular economy for the re-use of poultry manure as source of fertilizer and energy
- RESAFE "Innovative fertilizer from urban waste, bio-char and farm residues as substitute of chemical fertilizers" (LIFE12 ENV/IT/000356) for the use of poultry as fertilizer composition
- EVERGREEN "Environmentally friendly biomolecules from agricultural wastes as substitutes of pesticides for plant diseases control" (LIFE13 ENV/IT/000461) common issue is the use of natural plant extracts such as tannin (skin tanners) applied as molecules for the protection of plants.



### 5.1 Networking events

Networking meeting with LIFE Textileather project representatives, INESCOP, Elda – Alicante (Spain), 11th March 2016

Networking meeting between Laura Santos from ATEVAL (coordinator), Paqui Arán from INESCOP, Cristina Puche from CCI- Clúster Calzado Innovación representing LIFE Textileather project and Joaquín Ferrer from INESCOP representing LIFETAN project, whose explain the objectives and expected results of its projects and look for possible opportunities for collaboration.



Figure 5.1 - Networking meeting between LIFE Textileather and LIFETAN project representatives

### LIFE+ Networking Event, Valencia (Spain), 14th July 2016

INESCOP presented the results of the LIFETAN project in an event organized by the Chamber of Commerce and the Valencian Network of Technology Institutes (REDIT) jointly for the dissemination of the LIFE+ projects that are being carried out within the Valencian Region.

This event took place on the 14th July 2016 in the Valencia Chamber of Commerce (Spain) with the attendance of approximately 50 people. After the conference, profiles from European projects, technological demands and offers of collaboration were exposed to initiate contacts with potential partners-collaborators in other projects.





Figure 5.2 Conference in LIFE+ Networking Event in Valencia (Spain) on July 2016







# ADNATUR Final Event, Enea's Liaison Office, Rue de Namur, 72 - 74 Brussels (Belgium), 15th September 2016

ENEA presented the LIFETAN project during the final workshop of ADNATUR project organized at Enea's Liaison Office in Brussels on the 15th September 2016. During the event the common issue between ADNATURE project and LIFETAN were discussed in order to strengthen the interaction. In particular were highlighted the possibility of interaction for thematic related to the application of natural products and water saving.



Figure 5.3 - ADNATUR Final Event, September 15 - Program

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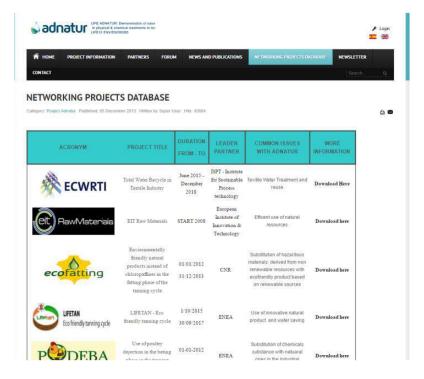


Figure 5.4 LIFETAN project on Adnature website





Figure 5.5 - ADNATUR Final Event, September 16

#### Switch-med Side Event - Tunis (Tunisia), 2nd December 2016

Networking activity of INESCOP within the SwitchMed business networking event, implemented by the United Nation Industrial Development Organization (UNIDO), connects EU Eco-Innovation technologies, developed in the framework of EU's Eco-Innovation and Life programme, to businesses of the Southern Mediterranean region.



Figure 5.6 – INESCOP at switch-med event in Tunis







#### LIFE CHIMERA project, Bologna (Italy) 20th January 2017

Networking meeting with the LIFE CHIMERA project with the adhesion to the Advisory board in order to organized joined events and to strengthen the relationship with the chicken farmers through common pathways, Bologna (Italy) 20th January 2017.



Figure 5.7 – ENEA at networking meeting of LIFE CHIMERA project, program and photo



#### LIFE Sto3re project, Rome (Italy) 14th February 2017

Networking meeting with Carlos Garcia of LIFE Sto3re project and common discussion about circular economy for the re-use of poultry manure as source of fertilizer and energy.

#### International Networking Event - Apulia-Net, Brindisi (Italy), 14th March 2017

ENEA- TEMAF participated at the common plenary session devoted to future partnership from Italy, Croatia, Albania and Montenegro promoted by Enterprise Europe Network in different field. ENEA presented the results of LIFETAN during the thematic session named "Innovation and competitiveness" at the present public mainly composed by Public Authorities, Universities, Public and Private Research, Technology Organisations and Non-profit private organisations.



Figure 5.8 – ENEA at International Networking Event - Apulia-Net, Brindisi (Italy), March 2017

#### Territorial Circular Bioeconomy - Bologna 16th May 2017

Alice Dall'Ara of ENEA participated at the networking day *Territorial Circular Bioeconomy*, organized by University of Bologna in collaboration with European Commission and Italian Ministry for the Environment AT Sogesid. The event was attended by Angelo Salsi, Head of Unit LIFE of the Executive Agency for Small and Medium-sized Enterprises (EASME), and Stefania Betti, National Contact Point LIFE for the Italian Ministry for the Environment AT Sogesid. Alice Dall'Ara presented the result of RESAFE, a strictly networking project of LIFETAN with the presentation with title "Innovative fertilizer from urban waste, bio-char and farm residues as substitute of chemical fertilizers".



Figure 5.9 – ENEA at Territorial Circular Bioeconomy - Bologna May 2017



Eco friendly tanning cycle



#### LIFE+ Networking Event, Valencia, 30th May 2017

INESCOP has participated in the. INESCOP presented the results of the LIFETAN project in an event organized by the Chamber of Commerce and the Valencian Network of Technology Institutes (REDIT) jointly for the dissemination of the LIFE+ projects that are being carried out within the Valencian Region. This event took place on the 30th May 2017 in the Valencia Chamber of Commerce (Spain) with the attendance of approximately 45 people. After the conference, profiles from European projects, technological demands and offers of collaboration were exposed to initiate contacts with potential partners-collaborators in other projects.



Figure 5.10 – INESCOP at LIFE+ Networking Event, Valencia, May 2017

## Meeting with CETMA, Industrial Engineering Department of University of Rome Tor Vergata Rome (Italy) 13rd December 2017

Networking meeting CETMA, expert in the development of advanced materials and processes, and involved in different National and European projects devoted to the material innovation and material re-use. In particular was established a common discussion about the possibility to apply the characterization techniques for advanced materials to the characterization of natural product and leather obtained by LIFETAN process (mechanical, physico-chemical and thermal characterization).



Figure 5.11 – ENEA at Industrial Engineering Department of University Tor Vergata Rome, December 2017



### Meeting at SSIP premises in Napoli (Italy) 12<sup>nd</sup> October 2017

Meeting of ENEA at SSIP (<a href="www.ssip.it">www.ssip.it</a>) – La Stazione Sperimentale per l'Industria delle Pelli e delle materie concianti, which is the National Research Body . From 1885, it works in support of all Italian companies in the tanning sector with research and development, training and product certification. The meeting was focused on presentation of LIFETAN results and dialogue about future collaboration. Participations of technical experts from SSIP.



Figure 5.12 – ENEA at SSIP in Naples (Italy), October 2017

## Meeting at IZSLER Forlì center, Forlì (Italy), 22<sup>nd</sup> December 2017

Meeting of Alice Dall'Ara with dr. Massi Paola, Director of IZSLER Forli center (IZSLER, istituto zooprofilattico sperimentale della Lombardia e dell'Emilia Romagna) about poultry manure treatment and reuse (stakeholder, sanitary aspects for by-products treatment in order to recycle/obtain new raw material). Contact: paola.massi@izsler.it 0547 721533



Figure 5.13 – ENEA at IZSLER in Forlì (Italy), December 2017

In Table 5.1 a detail of main characteristics for each networking events is reported.





Eco friendly tanning cycle

Table 5.1 (Part 1) – Summary of networking events of LIFETAN project

Networking day	How / Where	Networking project	Participants	Topics
11th March 2016	Meeting / INESCOP, Elda – Alicante (Spain)	LIFE Textileather	Laura Santos - ATEVAL Paqui Arán - INESCOP, Cristina Puche - CCI- Clúster Calzado Innovación	Explanation of the objectives and expected results of LIFETAN and Textileather projects and look for possible opportunities for collaboration
14th July 2016	LIFE+ Networking Event / Valencia (Spain)	LIFE+ projects in Valencian Region	50 people, beneficiaries of LIFE+ projects	After the conference, profiles from European projects, technological demands and offers of collaboration were exposed to initiate contacts with potential partners-collaborators in other projects.
15th September 2016	ADNATUR Final Event / Enea's Liaison Office, Rue de Namur, 72 - 74 Brussels (Belgium)	LIFE ADNATUR	Maria Blanes - AITEX Josè Francisco Cabeza - SERVYECO Gianpaolo Sabia - ENEA Sergio Lloret - EGEVASA Maria Blanes - TEXTILS MORA Luis Guaita - KERABEN Roberto Farina - ENEA Tiina Leiviskä University of Oulu - Finland Valerio Abbadessa - ENEA Peter Cauwenberg - VITO Bernd Gawlik - JRC EC Diego Santi - Enterprise Europe Network EEN	The common issue between ADNATURE project and LIFETAN were discussed in order to strengthen the interaction. In particular were highlighted the possibility of interaction for thematic related to the application of natural products and water saving.
2nd December 2016	Meeting / Switch-med Side Event - Tunis (Tunisia)	EU Eco-Innovation technologies, developed in the framework of EU's Eco-Innovation and Life programme, to businesses of the Southern Mediterranean region	Partners of SwitchMed platform	The SwitchMed program is a joint initiative of the United Nations and the European Union which objective is to promote environmental projects that can be replicated in the participating countries of North Africa. In parallel, a specific event was organized, entitled "Eco-innovative solutions for the footwear and tanning industries", where Joaquín Ferrer from INESCOP presented the LIFETAN project in order to contribute to an environmental improvement of the sector in Tunisia.
20th January 2017	Meeting / Bologna (Italy)	LIFE CHIMERA project	Rosalino Usci, partner of LIFE CHIMERA project and associate of 3P ENGINEERING sociaty, and Ing. Andrea Mengarelli, Elisabetta Giromini of Cconfindustria Marche, Laura Cutaia e Pierluigi Porta - ENEA	Adhesion to the Advisory board in order to organized joined events and to strengthen the relationship with the chicken farmers through common pathways,
14th February 2017	Meeting / Rome (Italy)	LIFE Sto3re project	Carlos Garcia Isquerdo, Teresa Hernandez – CEBAS-CSIC (Murcia, ES)	Common discussion about circular economy for the re-use of poultry manure (as source of fertilizer and energy).





## Table 5.1 (Part 2) – Summary of networking events of LIFETAN project

Networking day	How / Where	Networking project	Participants	Topics
14th March 2017	International Networking Event / Apulia- Net, Brindisi (Italy)	European Territorial Cooperation programmes (2014-2020) Interreg	About 25 people participated at Innovation and competitiveness session including Alessandro Marseglia (CETMA), Daniela Cuna, Valerio Micelli, Filippo Ammirati (ENEA)	Presentation of the objectives and results of LIFETAN project and look for possible opportunities for collaboration
16 th May 2017	International networking Event / Bologna (Italy)	LIFE projects focused in two main topics: Bio waste valorization/Exploitation and Water Management and Agriculture. LIFE project Evergreen	Angelo Salsi, Head of Unit LIFE of the Executive Agency for Small and Medium-sized Enterprises (EASME) Stefania Betti, National Contact Point LIFE for the Italian Ministry for the Environment AT Sogesid List of speaker participant https://eventi.unibo.it/networking-life-2017/programma-2 Stefania Tegli, reference for EVERGREEN project. About other 30 people participated at the networking day.	Projects related to Bio waste valorization/Exploitation and Water Management and Agriculture The common issue between EVERGREEN project and LIFETAN is the use of natural extracts by plants - such as tannins (skin tanners) - as molecules to protect plants.
30th May 2017	Networking event / Valencia (Spain)	LIFE+	Approximately 45 people invited by the Chamber of Commerce and the Valencian Network of Technology Institutes (REDIT)	Presentation of the objectives and results of LIFETAN project and look for possible opportunities for collaboration. After the conference, profiles from European projects, technological demands and offers of collaboration were exposed to initiate contacts with potential partners-collaborators in other projects.
13rd December 2018	Meeting / Rome (Italy)	Italian and European project related the innovation of material	Antonio Gerardi, CETMA (www.cetma.it)	Common discussion about the possibility to apply the characterization techniques for advanced materials to the characterization of natural product and leather obtained by LIFETAN process (mechanical, physico-chemical and thermal characterization).
12nd October 2017	Stakeholder Meeting / Naples (Italy)	SSIP (www.ssip.it/) and AMEK	ing Rosario Mascolo Tel. 0039 081 5979100	The meeting was focused on presentation of LIFETAN results and dialogue about future collaboration.  Partecipations of Technical experts from SSIP.
22 <sup>nd</sup> December 2017	Stakeholder Meeting /Forlì (Italy)	IZSLER, istituto zooprofilattico sperimentale della Lombardia e dell'Emilia Romagna	paola.massi@izsler.it Tel 0039 0547 721533	Common discussion poultry manure treatment and reuse (stakeholder, sanitary aspects for byproducts treatment in order to recycle/obtain new raw material).







## 6. ACTION D2 – Innovative technology for leather industrial natural tanning manual

The result of the action is the drafting and publishing of the technical manual which explain in detail the now-how of the new leather natural techniques utilizing the LIFETAN innovative technology. The LIFETAN manual is a formative-informative tool that explain in full detail the protocols, procedures and characteristics of the LIFETAN project with the help of informative text, boxes, graphs, charts and photos. Qualitative and quantitative data are provided, along with detailed process information and an assessment of the technical and environmental advantages of the integrated system.

The LIFETAN manual is addressed to all people of the trade in the tanning industry sector (including specialized decision makers at all levels).

The LIFETAN manual content was edited by ENEA, in collaboration mainly with Newport and Tradelda that provided data and procedures and with the co-supervision of all beneficiaries. 1000 copies of the manual (24 pages) were printed by ENEA and sent:

- 200 copies to INESCOP
- 100 copies to Tradelda
- 100 copies to Newport
- 100 copies to SSIP (Stazione Sperimentale per l'Industria delle Pelli e delle materie concianti).



Figure 6.1 – LIFETAN manual



## 7. ACTION D3 - Training courses and workshops in Italy and Spain

Training activities in tanneries and workshops in tannery and tannery association centre on LIFETAN new technology were planned and organized as technical informative courses, with special focus on protocols and procedures. The courses were specifically designed to train and form people of the trade (technicians and field workers) with a practical section for the application of the technique at a semi-industrial level. Technical informative courses were carried out in Italy and Spain as follow.

### 7.1 LIFETAN workshop in Valencia (Spain), 28th November 2017

The LIFETAN workshop was organized the 28th November 2017 by INESCOP, within ECOFIRA 2017, the International Fair of Environmental Solutions, held in Valencia from 28th - 30th November 2017. During the workshop INESCOP presented background and basic concepts of the project and its goals and contents, the pilot schemes of LIFETAN process, the substances used, and the aspects of the innovative LIFETAN process were explained. In addition, on November 28, the ECOFIRA event was used to hold the INESCOP workshop entitled "A boost to the circular economy in footwear", with the attendance of 115 participants. Unfortunately, an error with the attendees control list prevented the identification of most technicians and tannery workers of the tannery who attended to the workshop (only 34 participants were registered in the list).



Figure 7.1 - ECOFIRA 2017 Program





#### Eco friendly tanning cycle



Figure 7.2.a – Partial list of participant at LIFETAN workshop in ECOFIRA 2017 (Spain)





Figure 7.2.b – Partial list of participant at LIFETAN workshop in ECOFIRA 2017 (Spain)





Figure 7.3 - INESCOP presentation at LIFETAN workshop in ECOFIRA 2017 (Spain)



Eco friendly tanning cycle



## 7.2 LIFETAN Training course, Valencia (Spain) – 29<sup>th</sup> November 2017

The 29<sup>th</sup> November 2017 the training course "Latest developments in tanning" was organized by INESCOP in collaboration with TRADELDA in the premises of Confederacion Empresaria Valenciana in Valencia. The training day was mainly addressed to technicians and business people of tannery sector and the results of LIFETAN project related to the demonstration of the process up to the pre-industrial production were presented to about 40 people of the tannery sector.



Figure 7.5 - Program of LIFETAN training course in Spain









#### Lista de asistentes 29 de noviembre de 2017 – CEV – Valencia

Nombre y apellidos	Empresa	Dirección /ciudad	País	Correo electrónico	Firma
Jorge Cerdá	Canals Finish Leather	Canals (Valencia)	España	jorgeyelbuitre@gmail.com	tun
Mercedes Roig	Industrias del Curtido	Silla (Valencia)	España	mroig@industriasdelcurtido.com	Pai
Ángel Gil	Industrias del Curtido	Silla (Valencia)	España	arce.es@empresas.inescop.com	- Mi
Balbino López	Industrias del Curtido	Silla (Valencia)	España	arce.es@empresas.inescop.com	7
Daniel Moneva	Industrias del Curtido	Silla (Valencia)	España	arce.es@empresas.inescop.com	his
José Antonio Sánchez Mora	Sánchez Agulló	Elche (Alicante)	España	joseantonio@sanchezagullosa.es	
José Antonio Sánchez Poderoso	Sánchez Agulló	Elche (Alicante)	España	joseantonio@sanchezagullosa.es	LA A
José Rubio	Cuator	Vall d'Uixo (Valencia)	España	direccion@cuator.com	7
Francisco Canovas	Cuator	Vall d'Uixo (Valencia)	España	direction@cuator.com	
Manuel Cases	Cuator	Vall d'Uixo (Valencia)	España	direccion@cuator.com	
Cristina Casao	Curtidos Jin	Cheste (Valencia)	España	curtidosjin@curtidosjin.com	Punta Casso







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Figure 7.6.a - Participant list at LIFETAN training course in Spain













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Matías Cobo	Tradelda	Elda (Alicante)	España	m.cobo@tradelda.es	M Calas







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Black.				
Enrique Redien	Drecuss	Sille (valence)	le	Kikepelene 880 and
Ruban Garados	TRAVIUMS OIL	Quit de Pobbt	España	Capitales Atsonyal es
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Figure 7.6.b - Participant list at LIFETAN training course in Spain









Figure 7.7 - LIFETAN training course in Spain



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# 7.3 LIFETAN Training course, Santa Croce sull'Arno (Italy) – 19<sup>th</sup> December 2017

The 19<sup>th</sup> December 2017 the training course was organized by Newport in its premises in Santa croce sull'Arno (Pisa). The training day was mainly addressed to technicians and business people of tannery sector and the results of LIFETAN project related to the demonstration of the process up to the pre-industrial production were presented to about 33 people of the tannery sector.



Figure 7.8 - Brochure of the programme of the training course in Newport





Figure 7.9 - Poster of the programme of the training course in Newport



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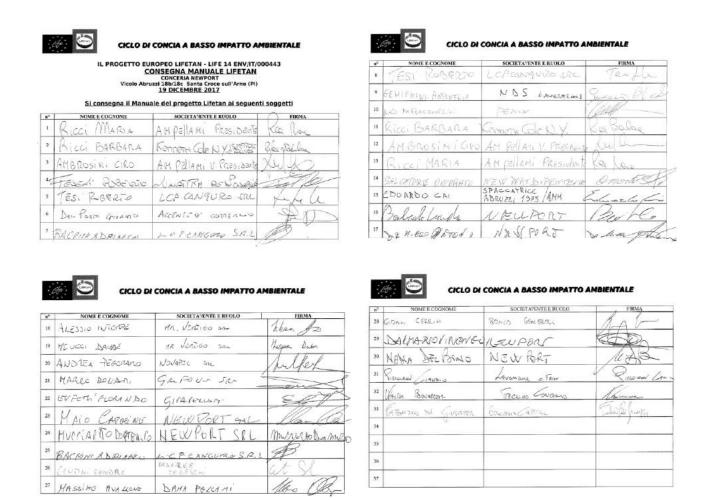


Figure 7.10 - List of people who received a LIFETAN manual copy



Figure 7.11- Certificate of participation to the training day





Figure 7.12- List of people attending the LIFETAN training in Newport (Italy)



Figure 7.13- LIFETAN Training course in Newport (Italy)



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## 7.4 LIFETAN workshop, ICCOM-CNR Pisa, 5<sup>th</sup> December 2017 (Italy)

The 5<sup>th</sup> December 2017 the LIFETAN workshop was held in CNR premises in Pisa (Italy) and was organized by Newport in collaboration with ENEA and ICCOM-CNR. The workshop was mainly devoted to tannery and leather companies, technicians and business people. A participation of about 35 people was registered. The innovative LIFETAN technology was presented by means of presentations about LCA (Life Cycle Assessment) analysis, morphologic, thermal stability and chemical analysis of eco sustainable leather and the demonstration of the results of the application of the LIFETAN project in tannery. A preliminary version of LIFETAN video was shown and the leather obtained by LIFETAN process and some finished products, as shoes and bags, were also presented.



Figure 7.14 - Program of LIFETAN workshop in Italy







Figure 7.15 - Participant list and Certificate of participation of LIFETAN workshop in Italy



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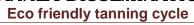








Figure 7.16 - LIFETAN workshop in Italy















Figure 7.17 - LIFETAN workshop in Italy



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#### 8. Conclusions

The main results about the public awareness and dissemination of results were obtained, as expected in the actions D1-D6 of LIFETAN project.

#### **ACTION D1: Website creation**

During October 2015 the web site www.lifetan.eu was published and it is network-accessible in English, Italian and Spanish language. The site is periodically updated and it contains, in its public or reserved areas, all the documents produced during the project's activities, in particular:

- Link to LIFE+,
- Link to each beneficiary website;
- Results update;
- News update;
- Focus on;
- Reserved area:

ENEA was the responsible of the creation of the LIFETAN web site. The project web site created are clearly and visibly marked with Life logo. In September 2016 the website visitors are 9,659. The results of the activities carried out in Action D.1 were defined in the dedicated deliverable report, which was foreseen at the end of December 2015 and annexed to the Mid-term Report. The related activities carried out in the last period of the ANNEX titled "Public awareness and dissemination of results" attached to the Final report.

Following a preliminary "static" version of the web site with the main characteristics and initiatives of the project, during December 2015 the LIFETAN web site has been published and it is network-accessible at the address www.lifetan.eu.

The website was continuously monitored with Google Analytics tools and the following results were obtained at the end of the project:

- No. of individuals: 1,779
- No. of unique visits: 2,446
- Average visit duration (minutes): 0:04:30.

This number was low, after the "cleaning from " of the website access.

A larger number of individuals was reached by means of social network and newsletters, via the Official ENEA Facebook page (about 9.900 Like and 10.072 Follower), ENEA twitter (about 7.000 Like and 9.600 Follower) and INESCOP twitter (about 500 Like and 300 Follower) profiles, used for social network dissemination.

#### ACTION D.2: Innovative technology for leather industrial natural tanning manual

The LIFETAN manual, which explain in detail the now-how of the new leather natural techniques utilizing the LIFETAN innovative technology, was drafted and published before the end of the project. The LIFETAN manual content was edited by ENEA, in collaboration mainly with Newport and Tradelda that provided data and procedures and with the co-supervision of all beneficiaries. 1000 copies of the manual (24 pages) were printed by ENEA and sent:

- 200 copies to INESCOP
- 100 copies to Tradelda
- 100 copies to Newport
- 100 copies to SSIP (Stazione Sperimentale per l'Industria delle Pelli e delle materie concianti).



#### ACTION D.3: Training courses and workshops in Italy and Spain

Training activities in tanneries and workshops in tannery and tannery association centre on LIFETAN new technology were planned and organized as technical informative courses in in Italy and Spain, with special focus on protocols and procedures. The courses were specifically designed to train and form people of the trade (technicians and field workers) with a practical section for the application of the technique at a semi-industrial level. Technical informative courses were carried out in Italy and Spain as follow.

- LIFETAN Training course, Valencia (Spain) 29th November 2017
   The 29th November 2017 the training course was organized by INESCOP in collaboration with TRADELDA in the premises of Confederacion Empresaria Valenciana in Valencia.
   The training day was mainly addressed to technicians and business people of tannery sector and the results of LIFETAN project related to the demonstration of the process up to the preindustrial production were presented to about 40 people of the tannery sector.
- LIFETAN Training course, Santa Croce sull'Arno (Italy) 19th December 2017
  The 19th December 2017 the training course was organized by Newport in its premises in Santa Croce sull'Arno (Pisa). The training day was mainly addressed to technicians and business people of tannery sector and the results of LIFETAN project related to the demonstration of the process up to the pre-industrial production were presented to about 33 people of the tannery sector.
- LIFETAN workshop in Valencia (Spain), 28th November 2017
   The LIFETAN workshop was organized the 28th November 2017 by INESCOP. During the workshop INESCOP presented background and basic concepts of the project and its goals and contents, the pilot schemes of LIFETAN process, the substances used, and the aspects of the innovative LIFETAN process were explained. 115 technicians and tannery workers of the tannery attended to the workshop.
- The 5th December 2017 the LIFETAN workshop was held in CNR premises in Pisa (Italy) and was organized by Newport in collaboration with ENEA and ICCOM-CNR. The workshop was mainly devoted to tannery and leather companies, technicians and business people. A participation of about 35 people was registered. The innovative LIFETAN technology was presented by means of presentations about LCA (Life Cycle Assessment) analysis, morphologic, thermal stability and chemical analysis of ecosustainable leather and the demonstration of the results of the application of the LIFETAN project in tannery. A preliminary version of LIFETAN video was shown and the leather obtained by LIFETAN process and some finished products, as shoes and bags, were also presented.





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#### **ACTION D.4: Diffusion material preparation**

Various diffusion materials was prepared and distributed during meeting, events, conference, fairs, training course and in the following table are summarized the main results.

Obtained results	Expected results
Defined at the beginning of the project and used in all dissemination materials.	A project's logo
Bilingual notice board was printed and distributed all partners in more than 15 copies	15 notice board
9 posters printed in more than 25 copies	25 Posters
1000 (brochures) + 6000 (brochures) + 3000 (leaflets)	10,000 leaflets/brochures/factsheets etc ready for use in dissemination events
100 USB pendrive + labels + 3000 sticky labels	2,500 various branded items
25 published print/web 8 abstract	30 publications on different media
100 +100 copies of 12 pages in English and Italian	Layman's report
Video is available in English, Italian and Spanish	Project video ready for use
2 prepared by Newport and 2 prepared by Tradelda	4 sample books of LIFETAN leather samples

#### **ACTION D.5: International conferences, events and fairs**

During all the project duration, LIFETAN project was presented to events, workshop, etc. or to public fairs, conferences, events externally organized, as foreseen in Action D5, in order to inform interested stakeholders about the project objectives, foreseen and obtained results. At the end of the project, 25 events were attended.

#### **ACTION D.6: Networking**

The creation of an active network which to facilitate the exchange of information among consortia who work or have worked in the past on topics related to the project was expected. A number of 10 projects or initiatives connected with LIFETAN project's was expected, while at the end of the LIFETAN project 13 projects have been connected and 12 networking initiatives were realized also with stakeholders.